

# BLACK FRIDAY PREVIEW

# \$15 & UNDER

The more you know, the less you FOMO.  
Start your list now.



**NEW**  
BENEFIT COSMETICS  
BANG! Beauty Blowout Set  
**\$15.00 (\$43.00 VALUE)**

exclusive • limited edition

**NEW**  
TARTE  
Girl Boss Goodies Skin &  
Makeup Mini Set  
**\$15.00 (\$34.00 VALUE)**

exclusive • limited edition



**NEW**  
FIRST AID BEAUTY  
Ultra Repair® Cream Intense  
Hydration  
**\$15.00 (\$42.00 VALUE)**

exclusive • limited edition



**NEW**  
IT COSMETICS  
IT's Your Secret to Confident  
Skin! Anti-Aging, Skin-Loving  
Essentials  
**\$14.00 (\$28.00 VALUE)**

exclusive • limited edition



**NEW**  
TOO FACED  
Sexy Prime Time Set  
**\$12.00 (\$24.00 VALUE)**

exclusive • limited edition



**NEW**  
PHILOSOPHY  
Purity Made Simple Cleanser  
**\$15.00 (\$30.00 VALUE)**

exclusive • limited edition



**NEW**  
SEPHORA COLLECTION  
Blend & Clean Sponge Set  
**\$15.00 (\$30.00 VALUE)**

exclusive • limited edition



**NEW**  
TARTE  
Beach, Sleep, Repeat Mini Set  
**\$10.00 (\$27.00 VALUE)**

exclusive • limited edition



**NEW**  
PAT MCGRATH LABS  
MatteTrance™ Lipstick Elson  
Mini  
**\$15.00**

exclusive • limited edition



**NEW**  
MILK MAKEUP  
The Cool Kids Duo  
**\$15.00 (\$22.00 VALUE)**

exclusive • limited edition



**NEW**

**CLINIQUE**

Clarifying Lotion 3

**\$15.00 (\$29.50 VALUE)**



**NEW**

**KAT VON D**

Lolita Lip Duo

**\$12.00 (\$20.00 VALUE)**

exclusive • limited edition



**NEW**

**PLAY! BY SEPHORA**

PLAY! SMARTS: Skincare By Age:  
30s

**\$15.00 (\$47.00 VALUE)**

exclusive • limited edition



**NEW**

**BECCA**

Drenched In Glow Mini Set

**\$15.00 (\$50.00 VALUE)**

exclusive • limited edition



**NEW**

**VERSACE**

Bright Crystal and Dylan Blue  
Pour Femme Mini Coffret

**\$15.00 (\$18.00 VALUE)**

exclusive • limited edition



**NEW**

**PETER THOMAS ROTH**

Hyaluronic Happy Hour

**\$15.00 (\$31.00 VALUE)**

limited edition



**NEW**  
**SMASHBOX**  
Spotlight Palette Mini  
**\$15.00**

exclusive • limited edition



**NEW**  
**STILA**  
Little Big Shots Mini Eye Set  
**\$15.00 (\$22.00 VALUE)**

limited edition



**NEW**  
**CAUDALIE**  
Face Cracker  
**\$15.00 (\$35.00 VALUE)**  
limited edition



**NEW**  
**PLAY! BY SEPHORA**  
**PLAY! SMARTS: Superfoods:**  
**Inner & Outer Beauty**  
**\$15.00 (\$31.00 VALUE)**  
exclusive • limited edition



**NEW**  
**COVER FX**  
Glam & Glow On The Go Set  
**\$12.00 (\$19.00 VALUE)**  
exclusive • limited edition



**NEW**  
**SEPHORA COLLECTION**  
In The Blink of an Eye  
Eyeshadow Palette  
**\$5.00 (\$9.00 VALUE)**  
exclusive • limited edition



**NEW**  
**PHILOSOPHY**  
Comfy, Cozy, Clean  
**\$15.00 (\$29.00 VALUE)**

exclusive • limited edition



**NEW**  
**ALTERNA HAIRCARE**  
CAVIAR Anti-Aging® Must  
Haves Trial Kit  
**\$12.00 (\$36.00 VALUE)**

exclusive • limited edition



**NEW**  
**CLARISONIC**  
Radiant Skin Stocking Stuffer  
**\$15.00 (\$48.00 VALUE)**

limited edition



**NEW**  
**CLINIQUE**  
Clarifying Lotion 2  
**\$15.00 (\$29.50 VALUE)**



**NEW**  
**SEPHORA COLLECTION**  
The Enchanting Glow  
**\$10.00 (\$22.00 VALUE)**

exclusive • limited edition



**NEW**  
**JACK BLACK**  
The Balmshell  
**\$15.00 (\$23.00 VALUE)**

exclusive • limited edition



**NEW**  
**TOCCA**  
Florence Favorites  
**\$10.00 (\$16.50 VALUE)**

exclusive • limited edition



**NEW**  
**PLAY! BY SEPHORA**  
**PLAY! SMARTS: K-Beauty: Skin Innovation**  
**\$15.00 (\$35.00 VALUE)**

exclusive • limited edition



**NEW**  
**BAREMINERALS**  
Lunar Light Gen Nude Lip Duo  
**\$12.00 (\$39.00 VALUE)**

limited edition



**NEW**  
**BUMBLE AND BUMBLE**  
Hairdresser's Invisible Oil Heat & UV Protective Primer  
**\$15.00 (\$28.00 VALUE)**

exclusive • limited edition



**NEW**  
**OLEHENRIKSEN**  
Makeup Your Glow™ - Skincare  
Duo for Makeup Lovers  
**\$15.00 (\$31.00 VALUE)**

exclusive • limited edition



**SEPHORA COLLECTION**  
Midnight Skincare Surprise  
**\$10.00 (\$20.00 VALUE)**

exclusive • limited edition

exclusive • limited edition



**NEW**

NEST

Black Tulip Mini Set

**\$12.00** (\$25.00 VALUE)

exclusive • limited edition



**NEW**

PLAY! BY SEPHORA

PLAY! SMARTS: Skincare By Age:

40s

**\$15.00** (\$92.00 VALUE)

exclusive • limited edition



**NEW**

LANCER

The Method: Polish Mini

**\$15.00** (\$36.00 VALUE)

exclusive • limited edition



**NEW**

BUXOM

Party Of Two Lip & Mascara Set

**\$12.00** (\$30.00 VALUE)

exclusive • limited edition



**NEW**

SEPHORA COLLECTION

Double down lash set

**\$12.00** (\$20.00 VALUE)

exclusive • limited edition



**NEW**

ORIGINS

Glow On

**\$10.00** (\$17.00 VALUE)

exclusive • limited edition



**NEW**

CLEAN  
Rollerball Layering Trio  
**\$10.00 (\$24.00 VALUE)**

exclusive • limited edition



**NEW**

LANCÔME  
Dramatic Duo Mascara Set  
**\$15.00 (\$26.50 VALUE)**

exclusive • limited edition



**NEW**

PLAY! BY SEPHORA  
PLAY! SMARTS: K-Beauty: Skin  
Innovation  
**\$15.00 (\$35.00 VALUE)**

exclusive • limited edition



**NEW**

TARTE  
Shelfie Standouts  
**\$12.00 (\$17.00 VALUE)**

exclusive • limited edition



PLAY! BY SEPHORA  
PLAY! SMARTS: Glitter Eyes for  
Real Life  
**\$15.00 (\$68.00 VALUE)**

limited edition



PLAY! BY SEPHORA  
PLAY! SMARTS: Superfoods:  
Feed Your Face  
**\$15.00 (\$44.00 VALUE)**

limited edition



**NEW**

PLAY! BY SEPHORA  
PLAY! SMARTS: Skincare By Age:  
50s+  
**\$15.00 (\$85.00 VALUE)**

exclusive • limited edition