

# Build-A-Bear® Black Friday 2018

## BIG FURRY DEALS!

### Black Friday 2018 is going to be a BFD at Build-A-Bear Workshop!

Build-A-Bear Workshop is the only place where you can find BIG FURRY DEALS this Black Friday! We've stuffed lots of savings into our 2018 Black Friday celebration, making it bigger and furrer than ever before! Get excited to kick off your holiday shopping in stores and online with our assortment of Doorbuster, Black Friday and Cyber Monday special offers.

Full details for all these exciting offers are coming soon! Join our mailing list and keep an eye on your inbox!



Build-A-Bear Bonus Club Members regularly receive early access to our most exciting offers throughout the year, and they'll be among the first to know when our Big Furry Deals are revealed for Black Friday! Join our Bonus Club today to get all the exciting Build-A-Bear Black Friday 2018 details before anyone else. It's free and easy to become a Bonus Club Member, so sign up today to join the fun!



### Black Friday Doorbuster

Keep it cool this Black Friday with our Big Furry Deal of a doorbuster! Our adorable Snow Hugs Penguin Boy and Girl are just \$6 each online and in stores on November 23rd! These full-sized friends are only available while supplies last, so save the date and get excited to shop! (Starts 11/23. While supplies last, limit 2 per style. Outfits and accessories sold separately.)

## Buy One, Get One For \$6

The Black Friday fun is just getting started and we've got a big furry deal to celebrate – Buy One, Get One for \$6 on ALL furry friends!



## Buy One, Get One For \$10

The Black Friday FUN continues all weekend long with a big furry deal – ALL furry friends are Buy One, Get One for \$10!

### Disclaimer

All products shown while supplies last. Penguin doorbusters are \$6 each. Limit 2 per style. Penguin doorbusters are not included in Buy One, Get One offers. Penguin doorbuster offer valid in stores and online at buildabear.com on November 23, 2018. Buy One, Get One for \$6 offer valid in stores and online November 22-23, 2018. Buy One, Get One for \$10 offer valid in stores November 24-25, 2018 and online until 11:59 p.m. CST on November 24, 2018. Buy One, Get One offers valid on Make-Your-Own furry friends. Offers exclude sets, bundles and embroidered furry friends. Selection may vary by location. Discount applies to item of equal or lesser value. Not valid on previous purchases. Prices do not include tax. Offers not valid at Gaylord Hotels, Arrowhead Stadium, St. Louis Union Station, Holiday Specialty Shops, Kings Island, Great Wolf Lodge, Fairmont Hotels and Resorts or at Build-A-Bear Workshop® within other retail stores or restaurants, including but not limited to, FAO Schwarz, Rainforest Cafe® or in Build-A-Dino® Experience within T-REX Cafe™. Not valid with any other offer or discount, including Count Your Candles offer. Outfits and accessories sold separately. See an associate for details. Offers valid only at Build-A-Bear Workshop® stores (including Walmart locations) in the United States and Puerto Rico.