

 West Marine®

**BLACK  
FRIDAY** 

**5**

**DAY  
DEALS**

[westmarine.com/blackfriday](http://westmarine.com/blackfriday)

**November 23–27**

Stores closed Thanksgiving Day.

**LOWEST  
PRICE EVER**

**SAVE \$170**

179<sup>99</sup> | Reg. 349.99

Garmin

GPSMAP® 78sc  
Marine Handheld  
GPS Receiver

11553609



**50% OFF**

79<sup>99</sup>-174<sup>99</sup>

Reg. 159.99-349.99

Okuma

Custom Black Series Combos



**LOWEST  
PRICES  
EVER**

WEST MARINE  
**EXCLUSIVE**



**50% OFF**

54<sup>99</sup> | Reg. 109.99

West Marine

Inshore Automatic/Manual  
Inflatable Life Jacket

**15% OFF Sitewide Sale**

Thanksgiving Day Only, Nov. 23—Online Only

**westmarine.com**

See back panel for details.

**West Marine**

# BLACK FRIDAY

# 5

# DAY DEALS

Free Shipping  
To Store or Home  
No Minimum

November 23–December 24  
Exclusions apply.

November 23–27  
Stores closed Thanksgiving Day.



**LOWEST PRICES EVER**

**SAVE UP TO \$400**

249<sup>99</sup> - 699<sup>99</sup>

Reg. 349.99-1099.99

Garmin

echoMAP™ CHIRP Series ClearVü  
Fishfinder/Chartplotter Combos

Preloaded BlueChart® g2 HD Coastal cartography. Transom-mount transducer included (cv units include ClearVü™ transducer; sv units include SideVü™/ClearVü™ transducer).

	SCREEN SIZE	MODEL	REG.	SALE
echoMAP™ CHIRP 44cv	4.3"diag.	17984477	349.99	249.99
echoMAP™ CHIRP 54cv	5"diag.	17984493	549.99	399.99
echoMAP™ CHIRP 74cv	7"diag.	17984519	699.99	499.99
echoMAP™ CHIRP 74sv	7"diag.	17984535	899.99	599.99
echoMAP™ CHIRP 94sv	9"diag.	17984550	1099.99	699.99



**LOWEST PRICE EVER**

**SAVE \$250**

649<sup>99</sup> | Reg. 899.99

Garmin

GPSMAP® 741xs  
Multi-Function Display

7"diag. display. Includes Coastal/Inland cartography. Transducer sold separately.

14014237

WEST MARINE  
**EXCLUSIVE**



**SAVE \$300**

399<sup>99</sup> | Reg. 699.99

Lowrance

**NEW** | HOOK-9 DownScan  
Fishfinder/Chartplotter Combo

9"diag. display. Includes Nautic Insight Pro cartography and transom-mount transducer.

18580522

**FREE!**



RV-100  
RealVision 3D™ Transducer  
A 399.99 Value!  
Model 18219261.

With purchase of Raymarine  
Axiom™ 9 RV Multi-Function  
Display (Model 18083042).

1249<sup>99</sup>

Raymarine

Axiom™ 9 RV Multi-Function Display

9"diag. display. Includes Navionics+ cartography. Transducer sold separately.

18083042



Find More Black Friday 5-Day Deals in Stores and Online — [westmarine.com/blackfriday](http://westmarine.com/blackfriday)

Limit 4 per SKU per customer on Marine Electronics.



**50% OFF**

49<sup>99</sup>-184<sup>99</sup>

Reg. 99.99-369.99

West Marine

Coastal Binoculars

Coastal 200

Coastal 400C

	WATERPROOF	MODEL	REG.	SALE
COASTAL 100	No	16498735	99.99	49.99
COASTAL 200	Yes	16498727	199.99	99.99
NEW   COASTAL 400	Yes	18407650	299.99	149.99
NEW   COASTAL 400C	Yes	18407643	369.99	184.99



**SAVE \$40**

79<sup>99</sup> | Reg. 119.99

West Marine

VHF75 Floating 6W Handheld VHF Radio

15155781



**SAVE \$60**

99<sup>99</sup> | Reg. 159.99

West Marine

VHF160 Floating 6W Handheld VHF Radio

14078562



**SAVE \$45**

99<sup>99</sup> | Reg. 144.99

Dual

MXCP474BTS Digital Receiver, Four Speaker & Splashguard Package

17998279

**LOWEST PRICE EVER**

**SAVE \$100**

179<sup>99</sup> | Reg. 279.99

Pelican

Sentinel 100X Sit-On-Top Kayak  
18020339

**SAVE \$70**

179<sup>99</sup> | Reg. 249.99

Pelican

Argo 100 Sit-Inside Kayak  
18020289

**LOWEST PRICE EVER**

**SAVE \$200**

499<sup>99</sup> | Reg. 699.99

Ocean Kayak

Malibu Two Sit-On-Top Tandem Kayak  
17336181



Sentinel 100X  
Orange/Yellow color only.



Argo 100  
Blue/White color only.



Malibu Two

**50% OFF**

24<sup>99</sup>-99<sup>99</sup>

Reg. 49.99-199.99

West Marine Brand Adjustable Kayak Paddles & SUP USA Blue Carbon Fiber Adjustable SUP Paddle



**SAVE \$200**

449<sup>99</sup>-549<sup>99</sup>

Reg. 649.99-749.99

SUP USA

NEW | iVoyager 10'6" Inflatable Stand-Up Paddleboard Package & 10'6" Voyager Stand-Up Paddleboard Package

**LOWEST PRICE EVER**

**WEST MARINE EXCLUSIVE**

10'6" Voyager



**30% OFF**

139<sup>30</sup>-174<sup>30</sup>  
Reg. 199.00-249.00  
West Marine  
Men's & Women's Third Reef 3L Foul Weather Gear

**LOWEST PRICE EVER**



**SAVE \$10**

39<sup>99</sup> | Reg. 50.00  
Columbia  
Women's Mountain Crest™ Full-Zip Fleece Jacket  
18186890S

**LOWEST PRICE EVER**



**SAVE \$19**

79<sup>99</sup> | Reg. 99.00  
Columbia  
Men's Lake 22™ Down Vest  
18111229S

**LOWEST PRICE EVER**



**50% OFF**

70<sup>00</sup> | Reg. 140.00  
Helly Hansen  
Men's & Women's Halifax Midlayer Jackets

**LOWEST PRICE EVER**

**SAVE \$30**

69<sup>99</sup> | Reg. 100.00  
Columbia  
Men's Boatdrainer™ II PFG Shoes  
15917610S



**SAVE \$40**

69<sup>95</sup> | Reg. 109.95  
Sperry®  
Men's Billfish Ultralite 3-Eye Boat Shoes  
16220907S



Women's 15' Legacy



Men's 12' Legacy

**SAVE UP TO \$22**

29<sup>99</sup>  
Reg. 45.00-52.00  
Reef  
Men's Rover & Women's Energy Sandals



Men's Rover

Women's Energy

**LOWEST PRICE EVER**

**SAVE \$15**

44<sup>95</sup> | Reg. 59.95  
Sperry®  
Men's & Women's 7 SEAS 3-Eye Boat Shoes



Women's

Men's

**25% OFF**

82<sup>49</sup>-89<sup>99</sup>  
Reg. 109.99-119.99  
XTRATUF®  
Men's & Women's Legacy Boots  
Men's in 12" and 15" heights.  
Women's in 15" height.

**SAVE \$90**

129<sup>99</sup> | Reg. 219.99  
Magma  
Cabo Gas Grill  
10977742  
Serving shelf and fuel canisters sold separately.



**SAVE \$90**

129<sup>99</sup>-169<sup>99</sup>  
Reg. 219.99-259.99  
West Marine  
Kingfish II Folding Deck Chairs



**50% OFF**

49<sup>99</sup>-74<sup>99</sup>  
Reg. 99.99-149.99  
West Marine  
Go-Anywhere Folding Chairs



This advertisement includes items at sale prices. When we compare a previous price to a sale or discounted price, the reference to the "Original" or "Regular" Price is the price at which this product was sold at West Marine. Offers are limited to stock on hand and while supplies last. Availability of items shown in this advertisement may vary by store location and online. All offers in this ad apply to retail transactions only and cannot be used or combined with wholesale discounts. On clearance and close out prices, intermediate markdowns may have been taken. We reserve the right to limit quantities and restrict to normal retail purchases. Prices may vary in Puerto Rico, Hawaii, and Alaska. Sometimes we make mistakes. We apologize for the inconvenience and reserve the right to correct such errors when they become known. If you have any questions about our pricing, please ask a sales representative for a copy of our pricing policy or go to [westmarine.com/price-policy](http://westmarine.com/price-policy). If you would prefer not to receive future mailings from us, email [wmcustomerservice@westmarine.com](mailto:wmcustomerservice@westmarine.com) or call 1-800-BOATING (1-800-262-8484) to have your name removed from our mailing list. Please allow 4-6 weeks to process your request.

**ADDITIONAL 25% OFF ALL CLEARANCE**

Valid 11/23-11/27. Limited to stock on hand and while supplies last. Availability may vary by store location and online. Intermediate markdowns may have been taken.

# BLACK FRIDAY

# 5 DAY DEALS

westmarine.com/blackfriday



PRU-3

RIB-310

**SAVE UP TO \$800**

499<sup>99</sup> - 1199<sup>99</sup>

Reg. 699.99 - 1999.99

West Marine

PRU-3 Performance Roll-Up & Compact RIB-310 Folding-Transom Rigid Inflatable Boats

	MODEL	REG.	SALE
PRU-3 Performance Roll-Up	14272488	699.99	499.99
Compact RIB-310 Folding-Transom Rigid	14460885	1999.99	1199.99

## PLUS, 20% OFF

ALL OTHER REGULAR-PRICED WEST MARINE BRAND BOATS

WEST MARINE EXCLUSIVE



**SAVE \$30**

69<sup>99</sup> | Reg. 99.99

West Marine

Waterproof 1300-Lumen Rechargeable Spotlight

17335076

LOWEST PRICE EVER



**50% OFF**

39<sup>99</sup> | Reg. 79.99

Body Glove

Adult Snorkel Set with Gear Bag

**50% OFF**

14<sup>99</sup>/gal. | Reg. 29.99

West Marine

Premium TC-W3 2-Cycle Outboard Oil Gallon  
17997545



LOWEST PRICE EVER

**70% OFF**

10<sup>99</sup>/gal. | Reg. 34.99

West Marine

Heavy-Duty Boat Soap Gallon  
15026370

Limit 6 per customer.



**50% OFF**

All Bulk Rope, Shock Cord & Webbing  
Sold by the foot.



**40% OFF**

All New England Ropes & West Marine Brand Boxed Dock Line



**SAVE \$40**

39<sup>99</sup> | Reg. 79.99

West Marine

700A Jump Starter  
15808504



**40% OFF**

8<sup>99</sup> - 89<sup>99</sup>

Reg. 14.99 - 149.99

Taylor Made® Products  
Big B™ Fenders

LOWEST PRICE EVER

**50% OFF**

49<sup>99</sup> | Reg. 99.99

Creative Outdoor  
Folding Utility Wagon  
18467035



**ADDITIONAL 25% OFF ALL CLEARANCE**

Valid 11/23-11/27. Limited to stock on hand and while supplies last. Availability may vary by store location and online. Intermediate markdowns may have been taken.



**SAVE \$40**

49<sup>99</sup> | Reg. 89.99

West Marine

Ultra-Slim Manual Inflatable PFD Belt Pack



**SAVE \$60**

89<sup>99</sup> | Reg. 149.99

West Marine

Coastal Automatic Inflatable Life Jacket

**SAVE \$100**

99<sup>99</sup> | Reg. 199.99

West Marine

Offshore Automatic Inflatable Life Jacket

18440040



**SAVE \$130**

99<sup>99</sup> | Reg. 229.99

West Marine

Offshore Automatic Inflatable Life Jacket with Harness

18440032



**SAVE \$100**

149<sup>99</sup> | Reg. 249.99

West Marine

Offshore Performance Inflatable Life Jacket with Harness

17069154

# BLACK FRIDAY

# 5 DAY DEALS

westmarine.com/blackfriday

**LOWEST PRICE EVER**

**SAVE \$30**

69<sup>99</sup> | Reg. 99.99

Weems & Plath

SOS Distress Light Electronic Flare

17466988



**SAVE \$100**

99<sup>99</sup> | Reg. 199.99

Lifeliving

Lifesling2 Overboard Rescue System

357634



**50% OFF**

29<sup>99</sup> | Reg. 59.99

West Marine

Runabout Life Jacket 3-Pack

14897318



**50% OFF**

84<sup>99</sup> | Reg. 169.99

Organized Fishing

Driftwood Rolling Rod Rack

17740523



**50% OFF**

24<sup>99</sup> | Reg. 49.99

Allwood

Stainless Steel Clamp-On Rod Holder

18462754

Limited to stock on hand.



**50% OFF**

24<sup>99</sup> | Reg. 49.99

BlackTip®

Five-Piece Knife & Sharpener Set

13001060

Limited to stock on hand.



**40% OFF**

47<sup>99</sup>-179<sup>99</sup>

Reg. 79.99-299.99

Igloo

Marine Elite™ Coolers



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