



Nikon 100th anniversary

At the heart of the image™

BLACK FRIDAY SAVINGS!*



D3400™ DOUBLE ZOOM LENS KIT

Savings on this item starts Thursday, November 23!

Double Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens, AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED telephoto zoom lens, DSLR Travel Case and Nikon School Online educational class: "Getting Started With Your Nikon DSLR"

Was \$899^{95**}

24.2 MEGAPIXELS | 1080p FULL HD VIDEO | UP TO 25,600 ISO

Now \$499^{95**}

Bluetooth® | EXPEED 4™

After \$400 Instant Savings*

Also Available



D3400™ 18-55 VR KIT

18-55 VR Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens

Was \$549^{95**}

Now \$399^{95**}

After \$150 INSTANT SAVINGS*

Savings on this item starts Thursday, November 23!

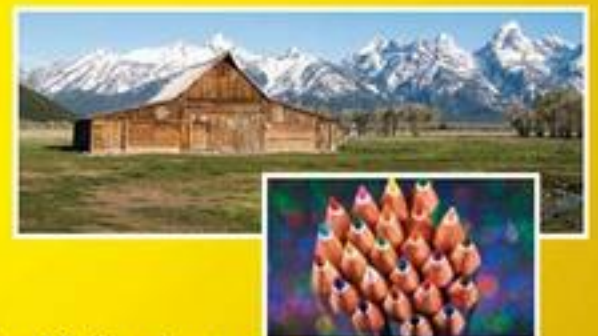


GREAT GIFT IDEA

For New & Current Nikon DSLR Owners

LANDSCAPE & MACRO TWO LENS KIT

- AF-P DX NIKKOR 10-20mm f/4.5-5.6G VR lens
- AF-S DX Micro NIKKOR 40mm f/2.8G lens



-Includes the following Nikon School Online classes:

- "Exploring Dynamic Landscape Photography" &
- "Discovering Macro Photography"

Was \$649^{95**}

Now \$499^{95**}

After \$150 Instant Savings*

INSTANT SAVINGS*

on Select **Legendary**
NIKKOR® Lenses



STAND-ALONE LENS INSTANT SAVINGS*

Purchase any of these NIKKOR® lenses and receive the below Instant Savings* on the lens:

	Was	Now	Instant Savings		Was	Now	Instant Savings
AF-S DX NIKKOR 55-200mm f/4.5-5.6G ED VR II	\$349 ^{95**}	\$149 ^{95**}	\$200*	AF-S DX NIKKOR 10-24mm f/3.5-4.5G ED	\$899 ^{95**}	\$799 ^{95**}	\$100*
AF-S NIKKOR 50mm f/1.8G	\$219 ^{95**}	\$179 ^{95**}	\$40*	AF-S NIKKOR 16-35mm f/4G ED VR	\$1099 ^{95**}	\$999 ^{95**}	\$100*
AF-S NIKKOR 50mm f/1.4G	\$449 ^{95**}	\$399 ^{95**}	\$50*	AF-S NIKKOR 14-24mm f/2.8G ED	\$1899 ^{95**}	\$1699 ^{95**}	\$200*
Landscape & Macro 2 Lens Kit AF-P DX NIKKOR 10-20mm f/4.5-5.6G VR AF-S DX Micro NIKKOR 40mm f/2.8G	\$649 ^{95**}	\$499 ^{95**}	\$150*	AF-S NIKKOR 24mm f/1.4G ED	\$1999 ^{95**}	\$1799 ^{95**}	\$200*
AF-S NIKKOR 28mm f/1.8G	\$699 ^{95**}	\$599 ^{95**}	\$100*	AF-S NIKKOR 24-70mm f/2.8E ED VR	\$2399 ^{95**}	\$2199 ^{95**}	\$200*
				AF-S NIKKOR 70-200mm f/2.8E FL ED VR	\$2799 ^{95**}	\$2599 ^{95**}	\$200*

INSTANT SAVINGS WITH CAMERA PURCHASE*

Purchase any of these NIKKOR® lenses together with any Nikon DSLR and receive the below Instant Savings* on the lens:

	Was	Now	Instant Savings		Was	Now	Instant Savings
AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR	\$399 ^{95**}	\$249 ^{95**}	\$150*	AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR	\$499 ^{95**}	\$299 ^{95**}	\$200*
AF-S DX NIKKOR 55-300mm f/4.5-5.6G ED VR	\$399 ^{95**}	\$249 ^{95**}	\$150*				

All products are subject to availability.

nikonusa.com

D750™

With
MB-D16 Multi-Battery Power Pack

Save up to
\$1,585*



D750 (Body Only)
With MB-D16 Multi-Battery Power Pack

Was ~~\$2484^{95**}~~
Now \$1499^{95}**

\$985 Instant Savings*



D750 AF-S NIKKOR 24-120mm
f/4G ED VR Lens Kit
With MB-D16 Multi-Battery Power Pack

Was ~~\$3584^{95**}~~
Now \$1999^{95}**

\$1585 Instant Savings*

D500™

With
MB-D17 Multi-Battery Power Pack

Save up to
\$1,119^{95}**



D500 (Body Only)
With MB-D17 Multi-Battery Power Pack

Was ~~\$2449^{90**}~~
Now \$1799^{95}**

\$649⁹⁵ Instant Savings*



D500 AF-S DX NIKKOR 16-80mm
f/2.8-4E ED VR Lens Kit
With MB-D17 Multi-Battery Power Pack

Was ~~\$3519^{90**}~~
Now \$2399^{95}**

\$1119⁹⁵ Instant Savings*

D810™

With
MB-D12 Multi-Battery Power Pack

Save up to
\$1,416*



D810 (Body Only)
With MB-D12 Multi-Battery Power Pack

Was ~~\$3615^{95**}~~
Now \$2799^{95}**

\$816 Instant Savings*



D810 AF-S FX NIKKOR 24-120mm
f/4G ED VR Lens Kit
With MB-D12 Multi-Battery Power Pack

Was ~~\$4715^{95**}~~
Now \$3299^{95}**

\$1416 Instant Savings*

EXPEED 4™ **WiFi** BUILT-IN™

24.3 MEGAPixels | 6.5 FRAMES PER SECOND | UP TO 12,800 ISO | 1080p FULL HD VIDEO | 3.2" TILTING WIDE-ANGLE MONITOR

EXPEED 5™ **WiFi** BUILT-IN™ Bluetooth™ **N**

20.9 MEGAPixels | 10 FRAMES PER SECOND | UP TO 51,200 ISO | 4K UHD | 3.2" TILTING WIDE-ANGLE MONITOR

EXPEED 4™

36.3 MEGAPixels | 5 FRAMES PER SECOND | UP TO 12,800 ISO | 1080p FULL HD VIDEO



DX-FORMAT



FX-FORMAT

NIKKOR® LENS INSTANT SAVINGS*



AF-S NIKKOR 50mm f/1.8G

Was \$219^{95**}
Now \$179^{95**}

After \$40 Instant Savings*



AF-S NIKKOR 24-70mm f/2.8E ED VR

Was \$2399^{95**}
Now \$2199^{95**}

After \$200 Instant Savings*



AF-S NIKKOR 70-200mm f/2.8E FL ED VR

Was \$2799^{95**}
Now \$2599^{95**}

After \$200 Instant Savings*



Landscape & Macro Two Lens Kit Includes:

- AF-P DX NIKKOR 10-20mm f/4.5-5.6G VR lens
- AF-S DX Micro NIKKOR 40mm f/2.8G lens
- Includes the following Nikon School online classes: "Exploring Dynamic Landscape Photography" & "Discovering Macro Photography"

Was \$649^{95**}
Now \$499^{95**}

After \$150 Instant Savings*

D5600™

Body Only
Lens sold separately

Was \$699^{95**}
Now \$649^{95**}

After \$50 Instant Savings*

Kit Includes
AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens.

Was \$799^{95**}
Now \$749^{95**}

After \$50 Instant Savings*

D7500™

Kit Includes
AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR lens

Was \$1749^{95**}
Now \$1549^{95**}

After \$200 Instant Savings*

Kit Includes
AF-S DX NIKKOR 16-80mm f/2.8-4E ED VR lens

Was \$2319^{95**}
Now \$1849^{95**}

After \$470 Instant Savings*

D850™

Higher Resolution.
Faster Speed. Greater Versatility.

Body Only
Lens sold separately \$3299^{95**}

EXPEED 5™ | WiFi CERTIFIED | BUILT-IN | Bluetooth™

45.7 MEGAPIXELS | 11.7 FRAMES PER SECOND | UP TO 25,600 ISO | 4K UHD | 3.2" TOUCHSCREEN LCD MONITOR

D5™

Innovation
for inspiration.

Body Only
Lens sold separately \$6499^{95**}

EXPEED 5™

20.8 MEGAPIXELS | 12 FRAMES PER SECOND | UP TO 102,400 ISO | 4K UHD | 153 AF POINTS

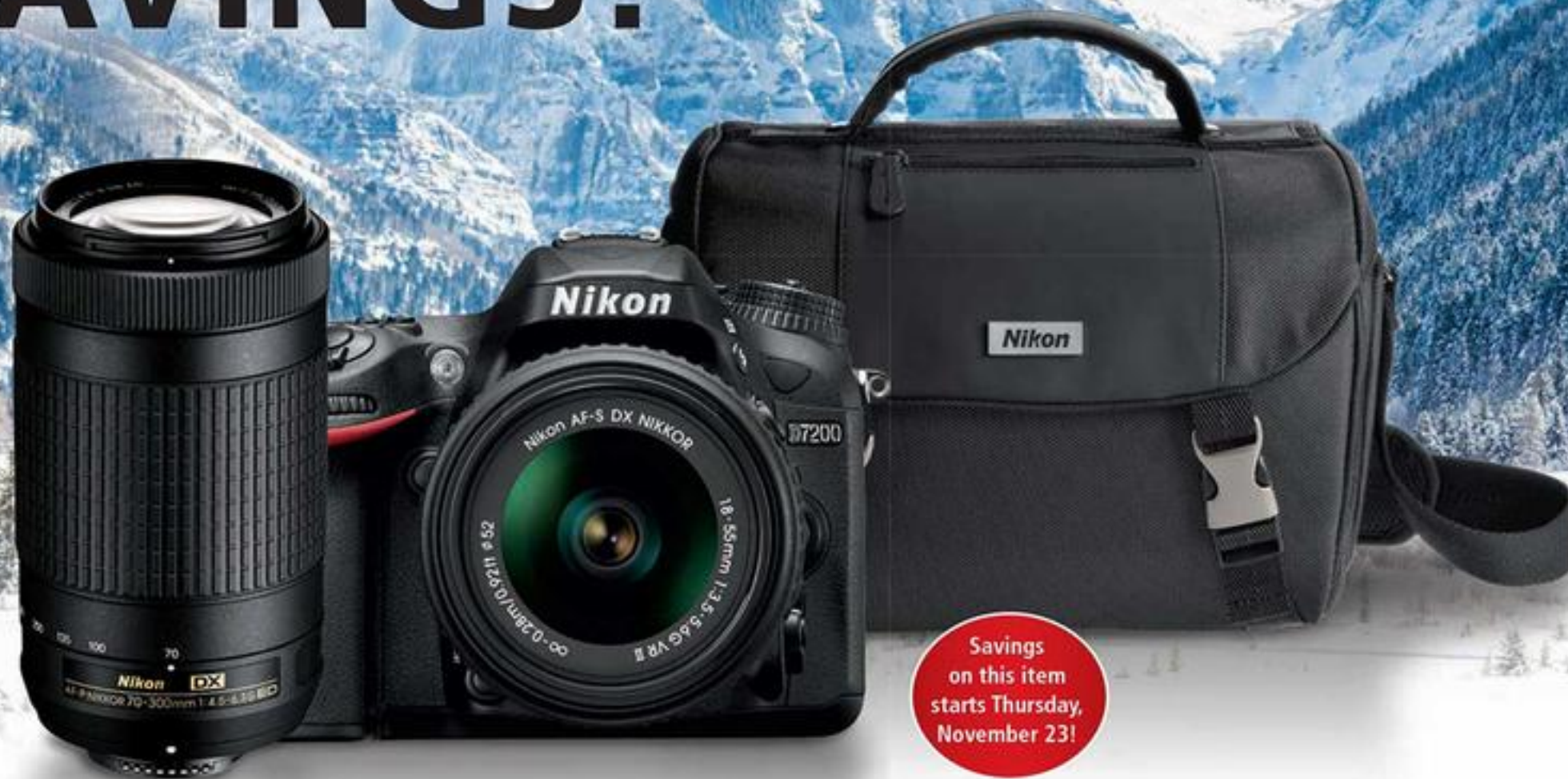
EXPEED 4™ | WiFi CERTIFIED | BUILT-IN | Bluetooth™

24.2 MEGAPIXELS | 5 FRAMES PER SECOND | UP TO 25,600 ISO | 1080p FULL HD VIDEO | 3.2" TILTING WIDE-ANGLE TOUCHSCREEN LCD MONITOR

EXPEED 5™ | WiFi CERTIFIED | BUILT-IN | Bluetooth™

20.9 MEGAPIXELS | 8 FRAMES PER SECOND | UP TO 51,200 ISO | 4K UHD | 3.2" TILTING WIDE-ANGLE TOUCHSCREEN LCD MONITOR

BLACK FRIDAY SAVINGS!*



Savings on this item starts Thursday, November 23!

D7200™ DUAL ZOOM LENS KIT

Dual Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens, AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED telephoto zoom lens, DSLR Travel Case and Nikon School Online educational class: "Fundamentals of Photography"

EXPEED 4™ | **WiFi® BUILT-IN†** | **N[†]**

24.2 MEGAPIXELS | UP TO 6 FRAMES PER SECOND | UP TO 25,600 ISO | 1080p FULL HD VIDEO

Was \$1549^{95**}
Now \$999^{95}**
 After **\$550** Instant Savings*

Body Only
 Lens sold separately

Was \$1099^{95**}
Now \$799^{95}**
 After **\$300** INSTANT SAVINGS*

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 For a list of Nikon Authorized Retailers, visit our website.

Nikon Authorized Dealer

* Nikon Instant Savings Offers have varying starting and ending dates. For this and other details regarding Nikon's Instant Savings Offers, please visit: nikonusa.com/holiday2offers. All Instant Savings product combinations must be purchased at the same time and appear on the same receipt.
 ** All prices are suggested retail price. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice.
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