

Black Friday CELEBRATION

**BEST DEALS
OF THE YEAR!**

STARTS WEDNESDAY the 22nd

**EVERYTHING
ON SALE
up to 75% OFF**

**STARTING
THANKSGIVING DAY
THROUGH 2PM
BLACK FRIDAY**

**EARLY BIRD
STEALS**

**\$5
& UP**

**Black
Friday
SAVINGS
GUIDE**

SEE INSIDE

NEW YORK & COMPANY

Starting Thanksgiving Day
through 2PM Black Friday.

**EARLY BIRD
STEALS**

CITY DOLMAN
SWEATER

\$10

**EARLY BIRD
STEAL**

AVAILABLE IN
10 COLORS



PUFFER VEST

\$14

**EARLY BIRD
STEAL**

AVAILABLE IN
6 COLORS



This Page
City Dolman Sweater 2649
reg. \$39.95 **75% OFF, STEAL \$10**
Sparkling Tassel Lariat 4383 \$19.95
70% OFF, STEAL \$6

Puffer Vest 8001 reg. \$39.95
65% OFF, STEAL \$14
3-Piece Charm Bangle Bracelet 2360
reg. \$24.95 **76% OFF, STEAL \$6**

Opposite Page
Puffer Jacket 8000
reg. \$69.95 **74% OFF, STEAL \$18**
Metallic Star Boyfriend Jean 2858
reg. \$69.95 **SALE B1G1 \$10 ALL JEANS**

PUFFER
JACKET

\$18

**EARLY BIRD
STEAL**

AVAILABLE IN
6 COLORS



Starting Thanksgiving Day
through 2PM Black Friday.

**EARLY BIRD
STEALS**

**THE LOWEST PRICES
OF THE YEAR!**

*Even better than
DOORBUSTERS!*

Hurry in while
supplies last.

IN STORES, ONLINE
& OUTLET TOO



VELOUR SET
\$20 each piece solid

EARLY BIRD STEAL

AVAILABLE IN
7 COLORS

SWEATER
 DRESS
\$20

EARLY BIRD STEAL

This Page

Camo-Print Velour Top 7867
 reg. \$49.95 **50% OFF, STEAL \$25**
 Camo-Print Velour Jogger Pant 3685
 reg. \$49.95 **50% OFF, STEAL \$25**
 Goldtone Drop Earring 3972
 reg. \$14.95 **60% OFF, STEAL \$6**

Cowl-Neck Sweater Dress 7788
 reg. \$59.95 **67% OFF, STEAL \$20**
 Faux Fur-Trim Anorak Jacket 4510
 reg. \$199.95 **50% OFF, SALE \$99.98**

Opposite Page

Cable-Knit Cold-Shoulder Sweater 2637
 reg. \$49.95 **70% OFF, STEAL \$15**
 Destroyed Boyfriend Jean 6216
 reg. \$69.95 **SALE B1G1 \$10 ALL JEANS**
 Goldtone Cat-Eye Sunglasses 7630
 reg. \$14.95 **67% OFF, STEAL \$5**
 Multi-Stone Drop Earring 3930 \$16.95
65% OFF, STEAL \$6

4 800-961-9906



COLD SHOULDER
CABLE SWEATER

\$15

**EARLY BIRD
STEAL**

AVAILABLE IN
9 COLORS



**I'm
FREE**

with \$75 purchase,
or \$5 with \$50 purchase
(Available while supplies last.)



SUNGLASSES

\$5

**EARLY BIRD
STEAL**

Introducing!

SUPER
soft
KNITS

FEEL IT to believe it!

KNIT HOODIE
SWEATSHIRT
& KNIT JOGGER

\$20 each

**EARLY BIRD
STEAL**

Left to Right

Super-Soft Knit Hoodie Sweatshirt 4392

reg. \$44.95 **56% OFF, STEAL \$20**

Super-Soft Knit Jogger 2690

reg. \$44.95 **56% OFF, STEAL \$20**

Reversible Faux-Fur Vest 3374 reg. \$69.95

50% OFF, DOORBUSTER \$34.99

Eva Square Drop Earring 8681

reg. \$19.95 **65% OFF, STEAL \$6**

Super-Soft Knit Zip-Front Jumpsuit 7983

reg. \$59.95 **50% OFF, SALE \$29.98**

Sherpa Faux-Fur Vest 7879

reg. \$59.95 **50% OFF, SALE \$29.98**

Ribbed Knit Faux-Fur Pom Pom Hat 8106/8279

reg. \$19.95 **75% OFF, STEAL \$5**

Rose Goldtone Cat-Eye Sunglasses 9004

reg. \$14.95 **67% OFF, STEAL \$5**



PUFFER
JACKET

\$39.99

DOORBUSTER



YOGA
LEGGING

\$9.99

DOORBUSTER

Super-Soft Knit Hoodie Sweatshirt Dress 4440
reg. \$49.95 50% OFF, **DOORBUSTER \$24.99**
Faux-Fur Collar Puffer Jacket 3336
reg. \$99.95 60% OFF, **DOORBUSTER \$39.99**

Super-Soft Knit Convertible Tunic Top 7896
reg. \$44.95 50% OFF, **SALE \$22.48**
Yoga Legging 7896 reg. \$26.95 60% OFF,
DOORBUSTER \$9.99



ENVELOPE
BACK
SWEATER

\$19⁹⁹

DOORBUSTER

PULL ON
LEGGING

\$19⁹⁹

DOORBUSTER



BOW BACK
SWEATER

\$16⁹⁹

DOORBUSTER



LACE-UP
BACK
SWEATER

\$19⁹⁹

DOORBUSTER

Ready to wrap, ready to wear!



**EARLY BIRD
STEAL**

\$5

**GLOVE & SCARF
GIFT SET**

Opposite Page
Envelope-Back Sweater 2643
reg. \$49.95 **60% OFF,**
DOORBUSTER \$19.99
High-Waist Pull On Legging 2843
reg. \$56.95 **65% OFF,**
DOORBUSTER \$19.99

Bow-Back Sweater 2598
reg. \$39.95 **57% OFF,**
DOORBUSTER \$16.99

Lace-Up Back Sweater 2644
reg. \$49.95 **60% OFF,**
DOORBUSTER \$19.99

This Page
Glove & Scarf Gift Set
8281/8282/8283
reg. \$22.95 **78% OFF,**
STEAL \$5



TRENDING NOW:
The Hoodie

50% OFF
THE HOODIE
COLLECTION



LACE-UP
HOODIE
SWEATSHIRT

\$21.99

DOORBUSTER



OPEN-BACK
HOODIE
SWEATSHIRT

\$21.99

DOORBUSTER



FRENCH
TERRY
HOODIE
DRESS

\$24.99

DOORBUSTER

Opposite Page
"Strong" Graphic Hoodie Sweatshirt 8001
reg. \$49.95 50% OFF, **SALE \$24.98**
Pleated Maxi Skirt 7766 reg. \$79.95
50% OFF, **SALE \$39.98**

Sequin Hoodie Sweatshirt 7978
reg. \$59.95 50% OFF, **SALE \$29.98**
Paperbag-Waist Slim Pant 3383
reg. \$69.95 50% OFF, **SALE \$34.98**

"Love" Graphic Hoodie Sweatshirt 7878
reg. \$59.95 50% OFF, **SALE \$29.98**
Drawstring-Tie Jogger Pant 3512
reg. \$59.95 50% OFF, **SALE \$29.98**

This Page
Lace-Up Hoodie Sweatshirt 7735
reg. \$44.95 50% OFF, **DOORBUSTER \$21.99**

Open-Back Hoodie Sweatshirt 4245
reg. \$44.95 50% OFF, **DOORBUSTER \$21.99**

French Terry Hoodie Dress 7986
reg. \$49.95 50% OFF, **DOORBUSTER \$24.99**

Velvet Puffer Jacket 8023 reg. \$169.95
50% OFF, **SALE \$84.98**



your favorite
PANT

**7TH AVENUE
PULL-ON
BOOTCUT PANT**

\$15

**EARLY BIRD
STEAL**

AVAILABLE IN
PETITE & TALL

AVAILABLE IN
11 COLORS

Say it with Glitter & Glam



50% OFF HOLIDAY JOY SWEATER COLLECTION

Opposite Page
Ruffled-Sleeve Wrap Shirt 7028
reg. \$54.95 **50% OFF,**
SALE \$27.48
7th Avenue Pull-On Bootcut Pant
7180 reg. \$42.95-\$46.95
65-68% OFF, STEAL \$15
J-Tassel Hoop Earring 7644
reg. \$19.95 **70% OFF, STEAL \$6**

This Page
"Kiss Me" Holiday Sweater 9747
reg. \$49.95 **50% OFF,**
SALE \$24.98

Lips Holiday Sweater 9766
reg. \$49.95 **50% OFF,**
SALE \$24.98

Snowflakes Holiday Sweater 6564
reg. \$49.95 **50% OFF,**
SALE \$24.98

"Merry" Holiday Sweater 9746
reg. \$49.95 **50% OFF,**
SALE \$24.98

FAUX-LEATHER
PEPLUM JACKET

\$29

**EARLY BIRD
STEAL**

CHELSEA
JEWELLED
BUTTON
CARDIGAN

\$10

**EARLY BIRD
STEAL**



CHelsea JEWELLED
BUTTON CARDIGAN
AVAILABLE IN
16 COLORS

Opposite Page
Faux-Leather Peplum Jacket 8010
reg. \$89.95 **68% OFF, STEAL \$29**
Chelsea Jeweled Button Cardigan
1998/2126 reg. \$39.95 **75% OFF,**
STEAL \$10

This Page
Ribbed & Cable-Knit Faux-Fur
Pom Pom Hat 8106/8279 reg. \$19.95
75% OFF, STEAL \$5

Linear Drop Earring 7413
reg. \$19.95 **70% OFF, STEAL \$6**

Bon Bon Drop Earring 7564
reg. \$16.95 **65% OFF, STEAL \$6**



POM POM
HATS

\$5

**EARLY BIRD
STEAL**



STATEMENT
EARRINGS

\$6

**EARLY BIRD
STEAL**

Thread Bon Bon Hoop 7528
reg. \$19.95 **70% OFF, STEAL \$6**

Teardrop Hoop 7530
reg. \$19.95 **70% OFF, STEAL \$6**

Beaded Cluster Drop Earring 7611
reg. \$19.95 **70% OFF, STEAL \$6**

Bon Bon Hoop 7537
reg. \$16.95 **65% OFF, STEAL \$6**

SCAN HERE



TO SHOP

LACE-UP BACK SWEATER
& PULL-ON LEGGING

\$19.99
each

DOORBUSTER

Front Cover
details p4
Back Cover
details p8

PRESORTED
STANDARD MAIL
U.S. POSTAGE
PAID
NEW YORK
& COMPANY

1
552

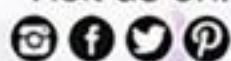
NEW YORK & COMPANY 330 WEST 34TH STREET NEW YORK, NY 10001



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RUNWAYREWARDS

EARN REWARDS EVERY
TIME YOU SHOP!

**\$10 FOR EVERY
\$200 SPENT**

EARN \$20 WHEN YOU
BECOME PREMIER*

The RUNWAYREWARDS Program is provided by NY&C which is solely responsible for the Program operation. NY&C may change the terms of Program at any time, without notice. For full Rewards Terms and Conditions, please see www.nyandcompanycard.com.

*To qualify for (and maintain) Premier status, you must spend \$400 on your RUNWAYREWARDS credit card per calendar year and your account must be within good standing.



plus

**100s more
DOORBUSTERS**

UNTIL 2PM BLACK FRIDAY

nyandcompany.com

Black Friday WEEK SAVINGS GUIDE

STARTING THURSDAY, NOVEMBER 16
THROUGH TUESDAY, 21

EVERYTHING

**50%
OFF**

NO EXCLUSIONS

IN STORES & ONLINE

THURSDAY, NOVEMBER 16 - TUESDAY, 21

WEDNESDAY, NOVEMBER 22

STARTS TODAY!

**EVERYTHING
ON SALE**

up
to **75%**
OFF

IN STORES & ONLINE

WEDNESDAY, NOVEMBER 22

**SECRET DEAL
REVEALED**



Sign up for our emails at
NYANDCOMPANY.com
to find out!

IN STORES, ONLINE & OUTLET TOO

WEDNESDAY, NOVEMBER 22

FROM OPENING THANKSGIVING - BLACK FRIDAY

VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.

I'm FREE

with \$75 purchase,
or \$5 with \$50 purchase

Hurry in,
while supplies
last!

Limit 1 per customer.



IN STORES ONLY

FROM OPENING THANKSGIVING - BLACK FRIDAY

VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.

OR, SHOP ONLINE STARTING AT 7AM

EARLY BIRD STEALS

(EVEN BETTER THAN DOORBUSTERS!)

SCARF & GLOVE
GIFT SET

\$5

DOLMAN SLEEVE
SWEATER

\$10

PUFFER
VEST

\$14

COLD SHOULDER
SWEATER

\$15

PUFFER
JACKET

\$18

HOODIE &
PANT SET

\$20

each

IN STORES, ONLINE & OUTLET TOO

Valid at participating stores only. While supplies last.

THANKSGIVING DAY & BLACK FRIDAY

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.
OR, SHOP ONLINE STARTING AT 7AM

SHOP 100s OF
DOORBUSTERS

\$5.99
& UP

FROM STORE OPENING
UNTIL 2 PM
BLACK FRIDAY

IN STORES, ONLINE & OUTLET TOO

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.
OR, SHOP ONLINE STARTING AT 7AM

TAKE AN EXTRA

10% OFF

ON TOP OF EVERYTHING

up to **75% OFF**

IN STORES & ONLINE

Offer valid at New York & Company stores and online. Offer must be presented at time of purchase, may only be used once and cannot be combined with other offers. Not valid on Reel-ins, NY Deals, Doorbusters, Early Bird/Cyber Steals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Void if copied. Offers and dates are subject to change. Not valid at New York & Company Outlet stores. Expires 11/24/2017

For 10% OFF, use promo code 106405.

THANKSGIVING DAY & BLACK FRIDAY

SATURDAY, NOVEMBER 25

Our favorite
PANTS & JEANS

(over 100 styles!)

\$20

EARLY BIRD STEALS

IN STORES & ONLINE



SATURDAY, NOVEMBER 25 - CYBER MONDAY

SAVE

\$20 OFF

\$100 or more.

OR, \$10 off \$50 or more.

IN STORES & ONLINE

Offer valid at New York & Company stores and online. Offer must be presented at time of purchase, may only be used once and cannot be combined with other offers. Not valid on Redlines, NY Deals, Doorbusters, Early Bird/Cyber Steals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Void if copied. Offers and dates are subject to change. Not valid at New York & Company Outlet stores. Expires 11/27/2017

For \$20 OFF \$100, use promo code 106406. For \$10 OFF \$50, use promo code 106407.

SATURDAY, NOVEMBER 25 - CYBER MONDAY

SHOP ONLINE! CYBER SUNDAY & CYBER MONDAY.

EVERYTHING
ON SALE

up to
75% OFF

CYBER STEALS
STARTING AT \$5
(LIMITED QUANTITIES)

FREE SHIPPING NO MINIMUM

ONLINE ONLY

OVER 500 CYBER STEALS STARTING SUNDAY 7AM!

SAVE

\$30 OFF

\$100 or more.

OR, **\$15 off \$50 or more.**

OFFER VALID ONLINE ONLY, PLUS FREE SHIPPING.

Offer valid online only. Offer must be entered at checkout, may only be used once and cannot be combined with other offers. Not valid on Redlines, NY Deals, Doorbusters, Early Bird Steals, Cyber Steals, Store Closing and Buy One Get One Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Void if copied. Offers and dates are subject to change. Not valid at New York & Company or Outlet stores. Expires 11/27/2017.

For \$30 OFF \$100, use promo code **106408**. For \$15 OFF \$50, use promo code **106409**.

CYBER SUNDAY & CYBER MONDAY

NEW YORK & COMPANY

OUTLET

**SECRET DEAL
REVEALED**

Wednesday, November 22

Shop our best **OUTLET DEALS**
all weekend long at 125 locations.

To be in the know, sign up for
our emails at NYANDCOMPANY.com.

OUTLET STORES ONLY