



iPhone 5s

SAVE \$50
\$99 each

Was \$149
iPhone® 5s
16GB on Straight
Talk® Wireless
• Straight Talk
30-day plans
starting at \$45

See page 9 for
Straight Talk details.

**Straight
Talk**

SPECIAL BUY
\$225

50" Class Element
or Emerson HDTV
Brands may vary by store.

50"
49.5" diagonal
screen size
LED
1080p
resolution



SAVE \$50
\$249 each

Was \$299
PlayStation® 4 Slim
Uncharted 4 500GB
Bundle with \$30
Gift Card

PS4



Walmart
Save money. Live better.

Black Friday Starts

**6PM
THURSDAY,**

**November 24 in-store &
all-day Thursday online!**



SPECIAL BUY
\$125

40" Class Element
or Hisense HDTV
Brands may vary by store.

40"
39.6" diagonal
screen size
LED
1080p
resolution

SAVE \$14
\$25

Was \$39
Roku® Express Plus
• Stream hundreds of movies and TV shows
• Includes composite cable, HDMI output



SAVE 32.88
\$27 each

Was 59.88
Select Top Video
Game Titles

SPECIAL BUY
\$298

Philips 55" Class Smart 4K TV

PHILIPS

Only at
Walmart

Smart TV

MOVIES & TV
VUDU

You Tube

NETFLIX

PANDORA

55"
54.6" diagonal
screen size
LED
2160p
resolution
4K
Ultra HD resolution

**SHOP
NOW!**

Check out our early
online Black Friday items.

CLICK HERE

While supplies last Starts 6 pm, November 24 in-store, except where prohibited by law. Check your local store's hours.
Prices also valid all day Friday, while supplies last. Lines may form prior to start time. Wristbands granting the ability to obtain an item on the
day of the event may be distributed prior to start time for select items. Wristbands not guaranteed for all customers. Online sales begin Thursday, November 24 at 12:01 am EST.

Your secret weapon to win

BLACK FRIDAY



Locate the hottest items in your local Walmart.



Plan ahead to make sure you get everything on your list.



Use the Walmart App for easy access on the go.



**MERRY
CHRISTMAS**

Check back on November 17th

Shop all day and night at Walmart.com



SAVE \$40
\$79

Was \$119
Samsung 4K Upscaling Blu-ray Disc™ Player
Model# BD-JM63
• Upconvert Blu-ray to 4K
• Wi-Fi streaming



SAMSUNG

SPECIAL BUY
\$149

VIZIO® 38" 5.1 Soundbar with Wireless Subwoofer
Model S3851X-C4



VIZIO Bluetooth®

SAVE \$19
\$29

Was \$48
RCA 37" Soundbar



RCA Bluetooth®

SAVE \$11.47
\$39

Was \$50.47
Sanyo® Blu-ray Disc™ Player

SANYO



Product Protection
Visit walmart.com/careplans for more details.
asurion

SAVE \$8.46
\$6.50

Was \$14.96
GE 6' HDMI Cable
• For best sight and sound, choose 4K compatible HDMI
• Compatible with 4K TV



or with the Walmart app. 

Black Friday Starts
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THURSDAY,
November 24 in-store.

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Starts 6 pm, except where prohibited by law.
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all day Friday, while supplies last.



Transform any
HDTV into a
smart TV.



 chromecast



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  3BASE

Get your store map at Walmart.com

Over 200 titles at this price!

SPECIAL BUY

1⁹⁶
each

Select DVDs



Over 260 titles at this price!

SPECIAL BUY

3⁹⁶
each

Select DVDs



Over 80 titles at this price!

SPECIAL BUY

6⁹⁶
each

Select TV Series DVDs



Over 55 titles at this price!

SPECIAL BUY

9⁹⁶
each

Select TV Series DVDs



Over 60 titles at this price!

SPECIAL BUY

7⁹⁶
each

Select DVDs



SPECIAL BUY

\$49

RCA Dual Screen
7" Portable
DVD Player
• Includes
pre-loaded
games and
game controller



RCA

or with the Walmart app 

Over 110 Blu-ray titles at this price!

SPECIAL BUY
\$5.96
each

Select Blu-ray Discs™



SAVE 9.88
\$10 each pair

Was 19.88
JVC Power Bass
Headphones

Colors may
vary by store.

JVC



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THURSDAY,
November 24 in-store.

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all day Friday, while supplies last.

Over 55 Blu-ray titles at this price!

SPECIAL BUY
\$9.96
each

Select
Blu-ray Discs™



SAVE 35.88
\$29

Was 64.88
LG Tone Pro™
Wireless
Bluetooth®
Headset



SAVE 24.88
\$25 each pair

Was 49.88
Skullcandy®
Uproar Bluetooth®
Headphones

Colors may
vary by store.



SAVE 4.88
\$5 each pair

Was 9.88
iFrogz® Plugz
Earbuds

Colors may
vary by store.



SPECIAL BUY
\$49

Philips
Bluetooth®
Noise-Cancelling
Headphones



SAVE 40.88
\$39

Was 79.88
Braven BRV-1
Bluetooth®
Speaker

• Rugged
• IPX7
waterproof



SAVE 20.92
\$19

Was 39.92
Altec Lansing
Mini H20
Bluetooth®
Speaker

• IP67
waterproof



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  **5BASE**

Shop all day and night at Walmart.com



10.1"
IPS display
Intel® Atom™
quad-core
processor
32GB
storage
expandable
to 128GB
Up to
8-HR
battery life
VGA/2MP
front/rear
camera

SAVE \$26

\$72

Was \$98
SmarTab® 10.1" Android™ 2-in-1 Tablet
with Detachable Keyboard
10" Tablet Sleeve, \$8
smartab®



11.6"
screen
Intel®
Celeron®
dual-core
processor
16GB
storage
expandable
to 2TB
Up to
11-HR
battery life
720p HD
front webcam

SPECIAL BUY

\$119



Samsung Chromebook 3
SAMSUNG



SAVE \$70

\$199 each

Was \$269
iPad mini™ 2
32GB
Apple iPad mini 2



7"
screen
Intel®
quad-core
processor
16GB
storage
expandable
to 128GB
Up to
6-HR
battery life
1MP
front camera



SAVE 21.87

\$28

Was 49.87
RCA 7" Android™ Tablet
7" Tablet Folio or Bumper, \$8

RCA



7"
screen
quad-core
processor
8GB
storage
expandable
to 32GB
Up to
9-HR
battery life
3MP
front/rear
camera

SPECIAL BUY

\$69

*Bonus Google Play
Samsung TAB E 7" Lite
Android™ Tablet
• Bonus: \$10 Google Play Credit*
SAMSUNG

*To redeem, visit samsungpromotions.com/TabELite Limited time offer.
Only while supplies last. Additional terms apply.



10.1"
HD IPS
display
QualComm®
quad-core
16GB
storage
expandable
to 64GB
Up to
10-HR
battery
life
2MP/5MP
front/rear
camera

SPECIAL BUY

\$99

Lenovo® Android™ Tab 3 10.1"
• Built-in kid's mode
• Dual Dolby® speakers
• Multi-user profiles



or with the Walmart app.



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also valid all day Friday,
while supplies last.

15.6" touch display
AMD A10 quad-core processor
8GB memory
1TB storage

Touch



SPECIAL BUY
\$349 each

HP® 15.6" Laptop Bundle
• Includes laptop, reversible sleeve, wireless mouse, and 16GB flash drive
Colors vary by store.



These laptops come with
Windows 10

10.1" touch display
Intel® Atom™ quad-core processor
2GB memory
32GB storage



SPECIAL BUY
\$99

Was \$179
RCA 10.1" 2-in-1 Tablet
• Pogo keyboard

RCA
Touch
intel inside

15.6" display
AMD E2 quad-core processor
4GB memory
500GB storage



SPECIAL BUY
\$199

HP® 15.6" Laptop



15.6" touch display
Intel® Pentium® quad-core processor
4GB memory
500GB storage

Touch



SPECIAL BUY
\$249

HP® 15.6" Touch Laptop



Office 365 Home
1 PC
1 tablet

SAVE \$40
\$59

Was \$99
Microsoft® Office 365 Home
• Great with PCs

McAfee
TOTAL PROTECTION
3 years

SPECIAL BUY
\$9.88

McAfee® Antivirus
• For use on up to 3 devices

WD
My Passport
2TB

SPECIAL BUY
\$69

WD 2TB Hard Drive

PNY
USB 3.0
32GB

SPECIAL BUY
\$5

PNY 32GB Flash Drive

Logitech
M325
Wireless Mouse

SAVE \$9.09
\$8.88 each

Was \$17.97
Logitech® M325 Wireless Mouse
Colors vary by store.
logitech



SPECIAL BUY
\$19

HP® 2548 Wireless Printer
• Compact all in one
• Print wirelessly
61 Black Ink, 16.97



SAVE \$25.97
\$34

Was \$59.97
Canon® MX490 Small Office & Home Office Printer
• Print, scan, copy, and fax
• Wireless mobile printing
• Auto document feeder
245 Black Ink, 17.97



SAVE \$30
\$49

Was \$79
HP® 4511 Photo Printer
• Easily create lab-quality photos and laser-quality text documents
• Print wirelessly with your phone and tablet
63 Combo Ink, 35.97

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 while supplies last.

Get your store map at Walmart.com



fitbit charge 2

SAVE \$20
\$129

Was \$149
 Fitbit® Charge 2™
 • Sizes S or L
 • Also available in plum
 • Text, call, and
 calendar notifications
 • Pure Pulse® HeartRate

fitbit alta

SAVE \$30
\$99

Was \$129
 Fitbit® Alta™
 • Sizes S or L
 • Also available
 in plum
 • Text, call, and
 calendar
 notifications



fitbit flex 2

SAVE \$30
\$69

Was \$99
 Fitbit® Flex 2™
 • Swimproof
 • Also available in
 lavender
 • Universal size

No Contract
verizon



Android™
 6.0 Marshmallow OS
 5.0"
 touchscreen
 4G LTE¹
 5MP/2MP
 rear/front cameras

SAMSUNG



\$45 Monthly
 Verizon Unlimited
 Talk, Text, and
 Always-On Data
 Plan¹

SAVE \$60
\$39*

Was \$99
 Samsung Galaxy J3®
 on Verizon® Wireless

at&t



Android™
 6.0 Marshmallow OS
 6.0"
 touchscreen
 4G LTE¹
 8MP/2MP
 rear/front cameras



\$45 AT&T®
 Unlimited Talk,
 Text, and Data
 Plan
 • First 1.5GB of
 high speed²
 with Rollover
 Data³

SAVE \$100
\$49*

Was \$149
 Huawei ASCEND XT
 on AT&T®

blackweb

SAVE 8.92
\$11

Was 19.92
 BlackWeb Power Bank 9K
 • Charges phone 4x
 • Charges tablet 1.5x



tzumi

SAVE 24.88
\$15

Was 39.88
 Pocket Juice™ 20K
 • Charges phone 7x
 • Charges tablet 3x



1 After 2GB high-speed data allowance is used, 128 kbps speeds used for the rest of month. Functionality of some data applications, such as streaming video or audio, may be impacted.

2 Data usage exceeding the high-speed allowance will result in reduced data speed of up to 128 Kbps for the rest of your 30-day term.

3 Monthly unused high-speed plan data carries over for one 30-day renewal period if your plan renews on time. Rollover Data expires after one renewal period or w/any plan charge. Service provided by AT&T Mobility. (C) 2016 AT&T Intellectual Property. All rights reserved. See brochure for details on rate plans and coverage.

or with the Walmart app 

No Contract

**Straight
Talk**
wireless



Android™
6.0 Marshmallow OS
4.5"
touchscreen
4G LTE†
5MP/2MP
rear/front cameras

SAMSUNG



Straight Talk®
Wireless \$45/30
Day Unlimited
Talk, Text, and
Data Plan Card
• First 5GB at
high speeds
then 2G**

SAVE \$79.12
\$19.88

Was \$99
Samsung Galaxy Luna
on Straight Talk® Wireless



Android™
6.0 Marshmallow OS
5.0"
touchscreen
4G LTE†
5MP/2MP
rear/front cameras

SAMSUNG



Straight Talk®
Wireless \$55/30
Day Unlimited
Talk, Text, and
Data Plan Card
• First 10GB at
high speeds
then 2G**

SAVE \$90
\$49

Was \$139
Samsung Galaxy Sky
on Straight Talk® Wireless



Android™
5.0 Lollipop OS
5.1"
touchscreen
4G LTE†
16MP/5MP
rear/front
cameras

SAMSUNG



Straight Talk®
Wireless \$55/30
Day Unlimited
Talk, Text, and
Data Plan Card
• First 10GB at
high speeds
then 2G**

SAVE \$150
\$249

Was \$399
Samsung Galaxy S®6
on Straight Talk®
Wireless

SAMSUNG
SAVE \$25
***\$24.88**

Was 49.88
Samsung 128GB
MicroSD Card



SAMSUNG
SPECIAL BUY
***\$10**

Samsung
Bluetooth®
Headset



Otter
SAVE 14.96
***\$25 each**

Was 39.96
Otterbox® Defender for
Samsung
• For GS®7, GS®6, or GS®5
• Additional colors
available



† To get 4G LTE speed, you must have a 4G LTE capable device and 4G LTE SIM. Actual availability, coverage, and speed may vary. LTE is a trademark of ETSI.
* Plans and phones sold separately. Carriers, coverage, and products may vary by store. A compatible phone or plan is required. Not all features work on all phones and in all areas. Subject to carrier terms and conditions.
** At 2G speeds, the functionality of some data applications, such as streaming audio or video may be affected. Please refer always to the latest Terms and Conditions of Service at StraightTalk.com

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  9BASE

Shop all day and night at Walmart.com

Contract



Get a



verizon[✓]

with **\$0 Down**
(for qualified customers)

on any Apple[®]
or Samsung^{**}
smartphone
purchased on qualifying
AT&T[®] Next¹ or Verizon[®]
Device² Payment



Phone activations begin at 9 pm.
Schedule an activation appointment starting at 6 pm.
See store for details.



SAVE 2.88
\$2 each

Was 4.88
ONN MicroUSB Cable
• 3.5' cable



SAVE 5.88
\$4 each

Was 9.88
Tzumi[®] ProGlass™
• For iPhone[®] 7, 7 Plus, 6, 6 Plus,
5s, SE, Samsung GS[®]7, GS[®]6,
or GS[®]5



SAVE 14.96
\$25 each

Was 39.96
Otterbox[®] Defender iPhone[®] Case
• For iPhone[®] 7, 6, 5s, or SE
• Additional colors available



SAVE 1.88
\$4 each

Was 5.88
ONN Lightning
Cable
• 3' cable

- * Gift Card valid on future purchases. Gift card offer good upon phone activation with an AT&T Next or Verizon Device payment plan. Not available on 2 year activations. Offer and prices good for November 24–November 25, 2016.
- ** Offer not valid on Samsung Galaxy J3 Smartphone. Products, carriers, coverage, and colors may vary by store. Offer may not be combined with any other discounts or offers. Number of financed devices per account limitations may apply. See Walmart associate for \$0 down and offer details.
- 1 AT&T Next[®]: \$0 down req'd. well-qualified credit & elig. installment agreement. Down payment option also avail. Tax due at sale. Deposit may be req'd. Wireless Service: Voice & data are req'd & add'l. If svc cancelled, remaining balance is due. AT&T GEN. WIRELESS SVC TERMS: Subject to Wireless Customer Agreement (att.com/wca). Credit approval req'd. Deposit: May apply per line. Taxes, activation (\$20) & restocking (\$35) & other fees, overage, monthly & other charges & restr's apply. Offer, terms, & restr's subject to change & may be modified or terminated at any time without notice. Coverage & svc not avail. everywhere. You get an off-net (roaming) usage allowance for each svc. If you exceed the allowance, your svc(s) may be restricted or terminated. Other restr's apply & may result in svc termination. © 2016 AT&T Intellectual Property. All rights reserved. AT&T and the Globe logo are registered trademarks of AT&T Intellectual Property.
- 2 Verizon Device Payment: Subject to VZW Agmts, Calling Plan & credit approval. Offers & coverage, varying by svc., not available everywhere. Activation fees apply. See vzw.com. © 2016 Verizon Wireless. \$0 down for qualified customers with device payment plan.

or with the Walmart app. 

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THURSDAY,
November 24 in-store.

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while supplies last.

Only at Walmart



SPECIAL BUY
\$84

Polaroid Instant Digital Camera Bundle
• Includes camera case, 8GB microSD card, USB cord, and Polaroid 10-pack zinc paper
Polaroid 20-pack zinc paper, 9.97



SPECIAL BUY
\$179

GoPro® Hero Session Bundle Bonus
• Smallest and lightest GoPro camera
• Includes The Handler and 16GB SD card

GoPro
Be a HERO.



3" LCD screen
18 megapixels
18-55mm lens
Wi-Fi
1080p video

Canon

Plus! Up to \$69.99
in photo services such as prints, canvases, and more.

SAVE \$150
\$449

Was \$599
Canon® SLR 2 Lens Bundle
• Bonus: 75-30mm lens, camera bag, and 16GB SD card

Bonus

SAVE 5.88
\$7

Was 12.88
SanDisk® 32GB Class 4 microSD Card

SAVE 10.88
\$14

Was 24.88
SanDisk® 64GB Class 10 microSD Card

SAVE \$85
\$194

Was \$279
Night Owl HD Security Camera
• Expandable up to 8 cameras
• 720p or 1080p resolution
• Up to 100' night vision



SAVE \$50
\$199

Was \$249
Nest® 3rd Gen Learning Thermostat™



SAVE \$50
\$149

Was \$199
Nest® Cam™
• 24/7 video
• 1080p HD video with night vision



SAVE \$70
\$99

Was \$169
Arlo™ by Netgear® Security Camera
• HD wireless security camera



All items in this ad are available in limited quantities. Sorry, no rain checks.

Get your store map at Walmart.com

SAVE \$50

\$249

Was \$299
Xbox One® S White
500GB Battlefield
Bundle
• Save \$50 on any
Xbox One® console

XBOX ONE



SAVE \$50

\$129

Was \$179
Xbox 360® 500GB Forza
Horizon 2 Bundle

XBOX 360

SPECIAL BUY

\$25

Xbox® Live
Exclusive
6-Month
Subscription
Card

• Bonus: includes
free digital game code
Excludes standard 6-month card.



Bonus



Only at
Walmart

SAVE 14.82

\$25

Was 39.82
Turtle Beach®
Universal Headset
Recon 50P

• Works
on both PS4™
and Xbox One®

TURTLE BEACH



SAVE 20.96

\$39 each

Was 59.96
Xbox One®
Black or White
Controller



SAVE 20.96

\$39 each

Was 59.96
PlayStation® 4
Controller

SAVE \$40-50.96

\$39

Was \$79-89.96
LEGO®
Dimensions
Starter Pack for
PlayStation® 4
• Available on
multiple
platforms



SAVE \$35

\$39

Was \$74
Skylanders™
Starter Pack
for PlayStation® 4
• Available on
multiple
platforms



SPECIAL BUY

\$25

Skylanders™ Portal
Owner's Starter Pack
for PlayStation® 4
• Available on
multiple platforms
• Portal sold separately



SAVE 5.88

\$9 each

Was 14.88
Skylanders™
Sensei Character



SPECIAL BUY

\$99 each

New Nintendo 3DS™
Super Mario White
or Black Edition



SAVE 10.96-15.96

\$14 each pack

Was 24.96-29.96
LEGO®
Level Pack or
Team Pack



SAVE \$30

\$49

Was \$79
Guitar Hero® 2 Pack for PlayStation® 4
• Also available for Xbox One®



or with the Walmart app 

SAVE 22.88
\$57

Was 79.88
Call of Duty® Infinite Warfare Legacy Edition
• Also available for Xbox One®



SPECIAL BUY
\$35 each

Select Video Games



Only at Walmart

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SPECIAL BUY
\$25 each

Call of Duty® Black Ops Collection



Only at Walmart

Over 20 titles at this price!

SPECIAL BUY
\$25 each

Select Video Games



Only at Walmart

Only at Walmart

Over 20 titles at this price!

SPECIAL BUY
\$15 each

Select Video Games



Over 25 titles at this price!

SPECIAL BUY
\$8 each

Select Video Games



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  13BASE

Shop all day and night at Walmart.com



SAVE \$14

\$74

Was \$88
Hot Wheels® Ultimate Garage



SAVE 4.47
\$5 each pack

Was 9.47
Hot Wheels® 9 Pack



SAVE 14.97

\$15 each

Was 29.97
RC Truck or Car
• 1:15 scale trucks;
1:12 scale cars



Only at Walmart

nickelodeon
TURTLES

SAVE \$10

\$39

Was \$49
Teenage Mutant Ninja Turtles™
RC Mikey

SPECIAL BUY

\$20

NERF® N-Strike Elite™
Demolisher 2-in-1



SPECIAL BUY

\$49

RC Raptor
• 1:6 scale



SPECIAL BUY

\$30 each

LEGO® or Duplo® Tower
• 1,500 LEGO® pieces or
193 Duplo® pieces



Only at Walmart



SPECIAL BUY

\$10 each combo

Marvel® Figure
Combo or Star
Wars® Combo
• Marvel combo
includes 12"
figure and mask
• Star Wars combo
includes 12"
figure and
vehicle



SPECIAL BUY

\$20 each pack



Ground Breakers Trucks 2 Pack



39⁹⁴
Value

Only at Walmart



SPECIAL BUY

\$25 each set

The Corps! Elite
Airplane or
Helicopter Playset



or with the Walmart app. 

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November 24 in-store.

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all day Friday, while supplies last.



SAVE \$35
\$49

Was \$84
Barbie® Rainbow
Castle Playset
Dolls sold separately.

Barbie



SAVE 2.94
\$7 each

Was 9.94
Barbie®
Rainbow
Doll

Disney



Wooden Dollhouse

SAVE \$61
\$88

Was \$149
Disney® Princess Cinderella Royal
Dreams Dollhouse with Furniture
by KidKraft®

- 5 rooms of open space to play and decorate
- Fits fashion dolls up to 12" tall

Dolls sold separately.

Only at Walmart

SPECIAL BUY
\$49

MONSTER HIGH



Monster High®
Freaky Fusion™
Catacombs
Playset



SAVE 2.94
\$5 each

Was 7.94
Monster
High® Doll

SPECIAL BUY
\$20

Shopkins™ Gemma
Stone Shoppies Doll
• Includes 4
exclusive Shopkins



Only at Walmart

SPECIAL BUY
\$49 each

Karaoke
Machine



SPECIAL BUY
\$40

Baby Alive®
Cook & Care
Playset



Baby Alive



SPECIAL BUY
\$10 each

Baby Alive®
Teacup Surprise
Doll

SAVE \$24
\$35

Was \$59
Disney® Frozen Singing
Sisters Anna & Elsa 2 Pack



Only at Walmart

SPECIAL BUY
\$40 each set

Disney® Minnie
Bow-Tique Sweet
Surprises Kitchen
or Hello Kitty® Cafe




All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  15BASE

Get your store map at Walmart.com or with



SAVE \$11.97

\$38 each

Was 49.97
16" or 20"
Rock It or
SeaStar Bike



JOHN DEERE

John Deere®
6V Mini
Power Loader

STAR
WARS

6V Star Wars™
X-Wing

SPECIAL BUY

\$99 each



SAVE \$21.97

\$58 each

Was 79.97
24" or 26"
Granite Peak
Mountain Bike



6V VW Beetle



6V GMC Denali

SAVE \$21

\$48 each

Was \$69
16"
Spider-
Man or
Frozen
Bike



SPECIAL BUY

\$19 each

Rocker or
Ride-On



SPECIAL BUY

\$25

Big Wheel™



SAVE \$30

\$69 each

Was \$99
6V Spider-Man
Motorcycle
or Frozen Scooter





SAVE \$100
\$399

Was \$499
Coleman® 196cc Gas-Powered Mini Bike
Available in select stores.
Not available in Arkansas, Delaware, Idaho, Indiana, Iowa, Louisiana, Maine, Massachusetts, Missouri, Montana, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Virginia, Washington, or Wyoming.



SPECIAL BUY
\$159

14' Trampoline Combo
• Includes mini ball and hoop

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SPECIAL BUY
\$8.50 each

Wilson® Adult-Sized Soccer Ball, Basketball, or Football



SAVE 4.97-9.96
\$15 each

Was 19.97-24.96
Select 2-Wheel or 3-Wheel Character Scooters



SPECIAL BUY
\$15 each

Pogo Stick



SAVE \$30
\$59 each

Was \$89
12V Pulse Electric Scooter

Electric scooters not available in Delaware or Montana.

SPECIAL BUY
\$59 each

Pedal Car Ride-On
NEW



SPECIAL BUY
\$25

Kids' Mini Trampoline
• Also available in blue, green, or purple



Shop all day and night at Walmart.com



SAVE \$29
\$50

Was \$79
Imaginext®
Ultra Ice Dino

SPECIAL BUY
\$37

50-Pc. Wooden
Train Table



SPECIAL BUY
\$40

Paw Patrol®
Jungle Paw Patroller

Only at
Walmart



SPECIAL BUY
\$20 each

Big
Character
Plush



SPECIAL BUY
\$20

55" Giant
Bear Plush

55
inches

4.88

Select
Games



SPECIAL BUY
\$10

Play-Doh®
Fun Factory
Mega Set



SPECIAL BUY
\$25

TsumTsum
Disney®
Advent Calendar
• Includes 24 pieces



8.88

Select
Games



SPECIAL BUY
\$10 each
set

56-Pc. Play Food
Ultimate Playset



SPECIAL BUY
\$14 each

Children's
Me Reader



SAVE 9.29
\$6 each

Was 15.29
Children's
Storybook



or with the Walmart app. 

Black Friday Starts
6PM
THURSDAY,
November 24 in-store.

While supplies last
Starts 6 pm, except where prohibited by law.
Check your local store's hours. Prices also valid
all day Friday, while supplies last.

\$5 each

Select
Fisher-Price®
Toys



SPECIAL BUY
7.44 each

Kids' Hugger Throw
• Variety of styles



SPECIAL BUY
\$99 each

Room in a Box
• Includes toddler bed, organizer, artist desk, chair, and director's chair



SAVE 14.97

\$20 each set

Was 34.97
Character Table and 2 Chairs Set



SAVE 14.97

\$20 each

Was 34.97
Fold-Out Character Sofa



SPECIAL BUY

\$22 each set

3-Pc. Teepee Set
• Includes teepee, sleeping bag, and pillow



SAVE 12.98

\$22 each

Was 34.98
Cosco® Monster Walker

COSCO



SAVE \$50

\$99

Was \$149
Graco® Nautilus™ Harness Booster
• 22-65 lbs. 5-point harness
• 30-100 lbs. high-back booster
• 40-100 lbs. backless booster

GRACO



Bright Starts

SAVE 34.98

\$55

Was 89.98
Bright Starts™ Activity Gym Set
• Includes activity center and playmat



All items in this ad are available in limited quantities. Sorry, no rain checks.

All props sold separately.

Walmart  19BASE

Get your store map at Walmart.com



2-Pc.
Set



Infant/Toddler 2-Pc. Character
Cotton or Fleece Sleepwear Set
• Sizes 12-18 mos.; 2T-5T



2-Pc.
Set

Infant/Toddler Healthtex®
2-Pc. Fleece Sleepwear Set
• Sizes 12-18 mos.; 2T-5T



Kids' Character
Slippers
• Sizes 5/6-11/12
toddler; 13/1-5/6
youth



SPECIAL BUY
4.75
each set



2-Pc.
Set



Boys' or Girls'
Character 2-Pc.
Sleep Set
• Sizes 4-16



2-Pc.
Set



or with the Walmart app 

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SPECIAL BUY
8.50
each

Boys' or Girls' Character
1-Pc. Sleepwear
• Sizes 4-12

SPECIAL BUY
8.50
each

Boys' Wrangler® Jeans
• Sizes 4-16; 8H-16H
• Available in bootcut,
straight, or advanced
comfort slim straight jeans

Wrangler



SPECIAL BUY
\$3
each pack



Boys' or Girls' No-Show Socks
10 Pack
• Also available
in Crew 7 pack



Boys' or Girls' Character
Underwear 3 Pack
• Sizes 4-8



3 pack



Boys' or Girls' Slipper Socks
• Sizes S/M or M/L



SPECIAL BUY
4.75
each

Boys' or Girls' Faded Glory®
¼-Zip Fleece Hoodie
• Boys' sizes 4-18;
Girls' sizes 4-16



Plush Bank

SPECIAL BUY
5.50
each

SAVE 4.38
Was 9.88
Character Backpack



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  21BASE

Shop all day and night at Walmart.com



Ladies' Union Suit Sleepwear
• Sizes XS-3XL



Ladies' 2-Pc. Character Sleep Set
• Sizes S-3XL

2-Pc. Set



2-Pc. Set

Ladies' 2-Pc. Sleep Set
• Sizes S-3XL



SPECIAL BUY
\$9
each



2-Pc. Set



Ladies' Danskin Now® Sweater Fleece Jacket
• Sizes S-XXL



Ladies' Cuddl Duds® Climate Right 2-Pc. Thermal Set
• Sizes S-2XL

ClimateRight®
w/ Cuddl Duds



SAVE \$6

Was \$15
Ladies' Riders® by Lee® Fleece-Lined Shirt
• Sizes S-XXL



Ladies' Riders® by Lee® Jeggings
• Sizes S-XXL



Ladies' Christmas Sweater
• Sizes S-XXL



Ladies' Character Cozy Wrap
• One size fits most



or with the Walmart app. 

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Ladies' Character
Plush Fleece Top
• Sizes S-XXL



Ladies' Fleece-Lined Leggings 2 Pack
• Sizes S-XL

2
Pack

SPECIAL BUY
\$7
each



Ladies' Novelty Character
or Emoji Slippers
• Sizes S-XL



Ladies' Christmas
Fleece Sweatshirt
• Sizes S-XXL



SPECIAL BUY
\$7
each

Ladies' Danskin Now®
Tech Fleece Hoodie
• Sizes S-XXL

SPECIAL BUY
4.50
each



Ladies' Secret Treasures Seamless Bra
• Sizes XS-2XL



Ladies' No-Show, Crew,
or Knee-High Socks
• No-Show 10 pack
• Crew 7 pack
• Knee-High 5 pack



Ladies' Muk Luks®
Cozy Slipper
Socks
• Sizes
S/M-L/XL

2
Pack



Ladies' Fleece-Lined
Tights 2 Pack
• Sizes S-XL



Ladies' Cozy Fleece Sleep Pants
• Sizes S-3XL



SPECIAL BUY
\$3
each

Select Emoji Beanies

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart  23BASE

Get your store map at Walmart.com



SPECIAL BUY

Men's Russell®
Hooded Tech
Jacket
• Sizes S-2XL



\$10
each

SAVE 6.77

Was 16.77
Men's Wrangler® Jeans
• Sizes 29-42
• Available in Regular
or Relaxed Fit



Wrangler



SAVE 3.94

Was 13.94
Men's Hanes®
X-Temp®
Boxer Briefs
or T-Shirts
Bonus Pack
• Bonus: 5 for the price of 3
• Sizes S-XL



SAVE 4.47

Was 12.97
Men's Wrangler®
Twill Shirt
• Sizes S-3XL

Wrangler

8.50
each

SPECIAL BUY

Men's And1®
Basketball
Shorts 2 Pack
• Sizes S-2XL



2
Pack



SPECIAL BUY

Men's Character
Fleece Sleep
Pants
• Sizes S-XL

6.50
each



SAVE 1.50

Was \$8
Men's Faded Glory®
Flannel Shirt
• Sizes S-3XL



SAVE 4.77

Was 8.77
Men's Genuine Dickies®
Work Socks 5 Pack

Genuine
Dickies



SPECIAL BUY

Men's Fruit
of the Loom® Sleep Pants
• Sizes S-2XL



\$4
each

SPECIAL BUY

Adult Sharper
Image® Slippers
• Sizes S-XL

SHARPER
IMAGE



SAVE 1.96

Was 5.96
Men's Fruit
of the Loom®
Sweatshirt or
Fleece Pants
• Sizes S-2XL



or with the Walmart app



SPECIAL BUY
\$10 each

Men's, Ladies',
or Youth Mossy
Oak® or Realtree®
Performance Fabric
Hoodie
• Men's: M-2XL,
Ladies': S-XL,
Boys': S-XL,
Girls': S-XL



SPECIAL BUY
\$74

Black+Decker® 20V Lithium Drill
with 128-Pc. Project Kit
BLACK+DECKER

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SPECIAL BUY
\$19.97

Stanley® Stainless Steel
4-Gal. Wet/Dry Vac
• 7-pc. accessory kit
• 6' power cord with
cord wrap
• 3HP motor



STANLEY

SPECIAL BUY
\$68

Biometric Lock Safe
• Solid steel
construction
• Stores up to 20
fingerprints
• Dimensions: 13 1/2" x 9 1/2" x 9 1/2"



SAVE 28.82
\$39

Was 67.82
Infrared Quartz
Electric Heater
• 1,500 watts,
2 heat settings
• Flame works with
or without heat



23
inches

SAVE 10.87
\$39

Was 49.87
Car & Truck
Jump Starter
• Also charges
mobile device
• Includes micro and lightning cable



SPECIAL BUY
\$99

Blackstone® 2-Burner
Propane Griddle
Propane sold separately.



SPECIAL BUY
\$99

Expert Grill 4-Burner
Propane Grill
Propane sold separately.



GOOD YEAR

4-Day Tire Price Guarantee (11/24-11/27)

Tire installation available starting at 7 am Friday, 11/25.

Starting at \$44

\$44

195/70R14 Integrity® Tire

\$54

195/60R15 Eagle® RS-A,
205/65R15 Integrity®,
215/70R15 Integrity®,
195/65R15 Eagle® LS2 Tire

\$64

205/55R16 Eagle LS,
205/60R16 Eagle LS,
215/60R16 Signature II,
225/60R16 Integrity Tire

\$79

225/50R17 Signature II,
215/55R17 Signature II Tire

\$109

265/70R16
Wrangler® RT/S Tire

\$119

265/70R17
Wrangler® AT/S,
275/55R20 Eagle LS2 Tire

Except where prohibited by law. Check your local store's hours.

Guarantee Card distribution will begin Thursday, November 24 at 6 p.m. and end on Sunday, November 27 at 11:59 p.m. Limit 1 Guarantee Card per person, with a limit of 8 items. Offer only applies to eligible items on program. Payment must be made upon checkout for the Guarantee Card. Deadline for payment may vary based upon local store hours, see local store for details. Not valid in Alaska, Hawaii, or Puerto Rico. Merchandise will be delivered to the store where you made your purchase. Customers will receive notice via phone call when the item is available for pick up at the location where the purchase was made. Valid phone number required. If the tires are not purchased with the Guarantee Card by Saturday, 12/31/16, the Guarantee Card will become a standard Walmart Gift Card, loaded with the amount of Black Friday item purchase price. All standard Walmart Gift Card terms and conditions will apply. If Card is lost or stolen, take the original receipt to your local store for a replacement Walmart Gift Card or full refund. Guarantee Cards not redeemed may receive a full refund with original receipt. If Walmart is unable to fulfill your order, a full refund will be provided upon request. A comparable substitution may be available. Contact a Customer Service Associate at your local store or call 1-800-966-6546 for additional assistance. Dates and times are subject to change without notice. All taxes and applicable fees apply. Tire Installation Fees and Road Hazard Warranty not included. Tires available only in stores with an Auto Care Center. Go to Walmart.com to find one near you.

All items in this ad are available in limited quantities. Sorry, no rain checks.

All props sold separately.

Walmart 25BASE

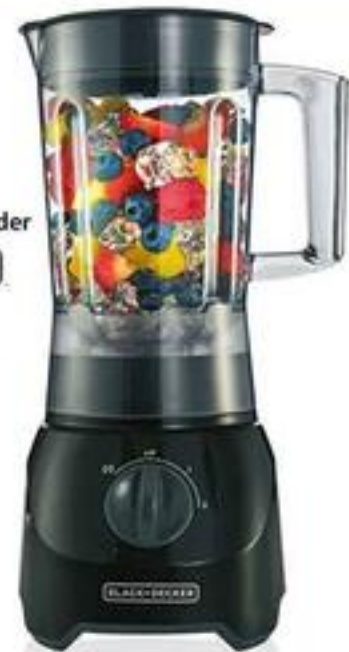
Shop all day and night at Walmart.com



Crock-Pot® 5-Qt. Slow Cooker
CROCK-POT
THE ORIGINAL SLOW COOKER



Black+Decker® Griddle
• Nonstick
BLACK+DECKER



Black+Decker® Blender
BLACK+DECKER



Farberware®
11" Skillet
FARBERWARE



Farberware®
1.5L Fryer
FARBERWARE



Black+Decker®
12-Cup
Coffeemaker
• Programmable
BLACK+DECKER

SPECIAL BUY
9.76
each



Better Homes and
Gardens® 21-Pc. Prep
and Store Set
**Better
Homes
and Gardens.**

SAVE \$10
9.88
each

Was 19.88
Veggetti® Pro



**AS SEEN ON
TV**



Magic Bullet®
7-Pc. Blender
Set

SPECIAL BUY
\$19
each

24-pc.
set



Pyrex® Bake-n-Store™
24-Pc. Set
pyrex

Contigo®
16-Oz.
Vacuum
Insulated
Tumblers
4 Pack



4
pack

or with the Walmart app. 

SPECIAL BUY

\$89 each set

The Pioneer Woman® 27-Pc. Porcelain Enamel Nonstick Cookware Set



SPECIAL BUY

\$49 each set

T-fal® 18-Pc. Ceramic Nonstick Cookware Set



Bonus

SPECIAL BUY

\$33 each set

24-Pc. Dinnerware Set plus 10 Bonus Serving Pieces



10 STRAWBERRY STREET



36-pc. set

Rubbermaid® 36-Pc. Easy Find Lids™ Storage Set • Also available in red

SPECIAL BUY

7.60 each set

Rubbermaid®

Rubbermaid® TakeAlongs® 36-Pc. Food Storage Set



36-pc. set



Farberware® Digital 6-Qt. Pressure Cooker • 8 preset functions

FARBERWARE

SPECIAL BUY

\$39 each

Farberware® Air Fryer • Healthy, uses little-to-no oil



SAVE \$25

\$44

Was \$69 Ziploc® Vacuum Sealer Machine • Food lasts up to 5 times longer • Package includes 3 qt. bags, 2 gal. bags, 0.5L canister, and adapter



SAVE 4.86

9.88

Was 14.74 Ziploc® Vacuum Sealer Rolls 2 Pack • 11" x 16"



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SPECIAL BUY

\$99

Arctic King 5-cu. ft. Chest Freezer • Adjustable thermostat • Energy-saving design

SPECIAL BUY

18.97

Mainstays™ 3-Pc. Oval Stainless Steel Step Cans Set • One 30L, two 5L step cans

MAINSTAYS™



All props sold separately.

Walmart  27BASE

Get your store map at Walmart.com



SPECIAL BUY

\$25 each set

Hotel Style
1,100 Thread Count Sheet Set
• Cotton Rich
• Available in Full, Queen, or King sizes

1,100 Thread Count



SPECIAL BUY

\$20

Hotel Style
Down Alternative Comforter
• Cotton Rich
• 300 thread count
• Available in Full/Queen or King sizes



SPECIAL BUY

4.88

Serta SERTAPEDIC
Serta® Elite Comfort Pillow
• Standard size



HOTEL STYLE

SPECIAL BUY

\$34 each set

Hotel Style
11-Pc. Comforter Set
• Available in Queen or King sizes



\$31 Value



SPECIAL BUY

14.74 each set

Better Homes and Gardens® Warmer Set
• Variety of styles
• Includes 1 full size warmer, 1 accent warmer, and 2 wax cube packs



SPECIAL BUY

1.60 each

Washcloths 6 Pack or Bath Towel
• Variety of colors



SPECIAL BUY

\$5 each set

14-Pc. Shower Set
• Variety of colors



Better Homes and Gardens

SPECIAL BUY

9.93 each set

Better Homes and Gardens® 4-Pc. Basket Set with Liners



SPECIAL BUY

3.50 each

Memory Foam Rug
• 17" x 24"

or with the Walmart app



SPECIAL BUY
\$50

Mainstays™
Barstools
3 Pack
• Adjustable
to 24" or 29"

3
Pack

MAINSTAYS™



SPECIAL BUY
\$14.96
each pack

Mainstays™
Lamps
2 Pack

2
Pack



SAVE 15.08
\$29.88

Was 44.96
27" x 70"
Leaning
Mirror
• Also
available
in bronze



61.5
inches

SPECIAL BUY
\$69
each

Full-Length
Mirror
with Jewelry
Storage



30
inches

SPECIAL BUY
\$29

30" Storage Ottoman
• Safety hinges for easy
open and close



SAVE 9.81
\$9.96
each

Was 19.77
Better Homes and Gardens® 20" Clock
• Variety of styles



20
inches

Better
Homes
and Gardens®

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November 24 in-store.

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law. Check your local
store's hours. Prices
also valid all day Friday,
while supplies last.



Serta

SPECIAL BUY

\$169

Serta® Massage
Recliner
• Dual motor
lumbar massage
• 8 remote
controlled
comfort settings



SPECIAL BUY

\$155

Whalen 50" Fireplace
Media Console
• Holds up to 50" flat panel TV
• Heats up to 400 sq. ft.



SPECIAL BUY
\$5.88
each set

Mainstays™
Collage
Frame Set



MAINSTAYS™

SPECIAL BUY
\$12.88
each set

Mainstays™
3-Pc. Frame Set



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart 29BASE

Shop all day and night at Walmart.com or



dyson

SPECIAL BUY
SAVE \$73
\$196 each

Was \$269
Dyson® V6 Slim Cordless Vacuum
• Motorized head cleans all floor types
• Transforms to a handheld
• Balanced for floor-to-ceiling cleaning



Shark

SPECIAL BUY
SAVE \$50
\$98

Shark® Navigator™ Lift-Away® Pro Vacuum
• Lightweight, portable lift-off canister
• Swivel steering



Bissell

SAVE \$50
Was \$138
\$88

Bissell® ProHeat® Carpet Cleaner
• Built-in heater continuously heats water
• Large capacity tank
• Easy to fill, empty, and clean



Hoover

SAVE \$44
Was \$88
\$44

Hoover® T-Series™ WindTunnel® Rewind Vacuum
• 25' cord rewind



BLACK+DECKER

SAVE \$20
Was \$48
\$28 each

Black+Decker® AirSwivel™ Upright Vacuum
• Swivel steering
• Ultra-lightweight at 8.8 lbs.



BLACK+DECKER

SPECIAL BUY
SAVE \$50
\$196

Black+Decker® Robot Vacuum
• Automatically docks and recharges
• Select from 3 cleaning modes
• Scheduled cleaning
• Remote control included

SAVE 19.91
Was 69.88
\$49.97

Brother® 17-Stitch Sewing Machine
• 17 unique stitches
• Automatic 4-step buttonhole maker
• Quick-set top drop-in bobbin LED work area
• Model# JX2517



SAVE 50.97
Was 199.97
\$149

Brother® Sewing and Quilting Machine
• 130 built-in stitches plus 55 alphanumeric stitches
• 8 styles of 1-step auto-size buttonholes
• Wide extension table included
• Model# SQ9185



brother
at your side

with the Walmart app. 

SPECIAL BUY
\$9.97 each

Select Kids' Craft Kits



SPECIAL BUY
\$9.97

Color Art Adult Coloring Kit
• Includes 5 books
• Includes 24 colored pencils; 18 double-tip markers



SPECIAL BUY
\$7 each

Adult Coloring Book

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Sharpie® Permanent Marker Set
• 30 ct.
• Variety of colors and styles



Character Metal Art Set

SPECIAL BUY
\$10 each set



SPECIAL BUY
\$29.97 each set

Art Set with Easel
• 6" art easel
• 16" x 20" canvas
• 150 pcs.

SAVE \$6
\$18.88 each

Was 24.88
Star Laser Light Show Set with Motion



SPECIAL BUY
\$68

Norwich 7.5' Pre-Lit LED Tree
• 450 LED color-changing lights



SPECIAL BUY
\$49

3-Pc. Deer Family



SAVE \$20
\$29

Was \$49
56" Snowman



All items in this ad are available in limited quantities. Sorry, no rain checks.

All props sold separately.

Walmart  31BASE



48⁸⁸

Hatchimals™



SAVE \$125

\$273

Was \$398
Hovertrax™
2.0 Hoverboard
• Also available in white
Not available in
Delaware or Montana.

Razor



Walmart

Save money. Live better.

Black Friday Starts

6PM
THURSDAY,

**November 24 in-store &
all-day Thursday online!**



SPECIAL BUY

\$398

VIZIO® 60" Class HDTV
Model# D60N-E3

VIZIO

60"
60"
diagonal
screen size
LED
1080p
resolution



SAVE 7.88

\$10



Was \$17.88
Dream Vision™
Virtual Reality Headset
• Fits smartphones up to 6"
• Built-in retractable
headphones



SPECIAL BUY

\$30

Sharper Image®
Video Drone



Only at
Walmart

SAVE \$49

\$99

Was \$148
Promark 3D Virtual Reality HD Drone
• 3D VR Goggles included
• 720 HD Wi-Fi streaming camera
• Real-time video direct to
your smartphone



SAVE \$130

\$369

Was \$499
DJI Drone Phantom Standard 3
• 3-axis stabilization gimbal
with camera
• GPS positioning system
• Real-time camera views
on your mobile device
• 12MP photos and up to 2.7K video
• Range up to 1KM



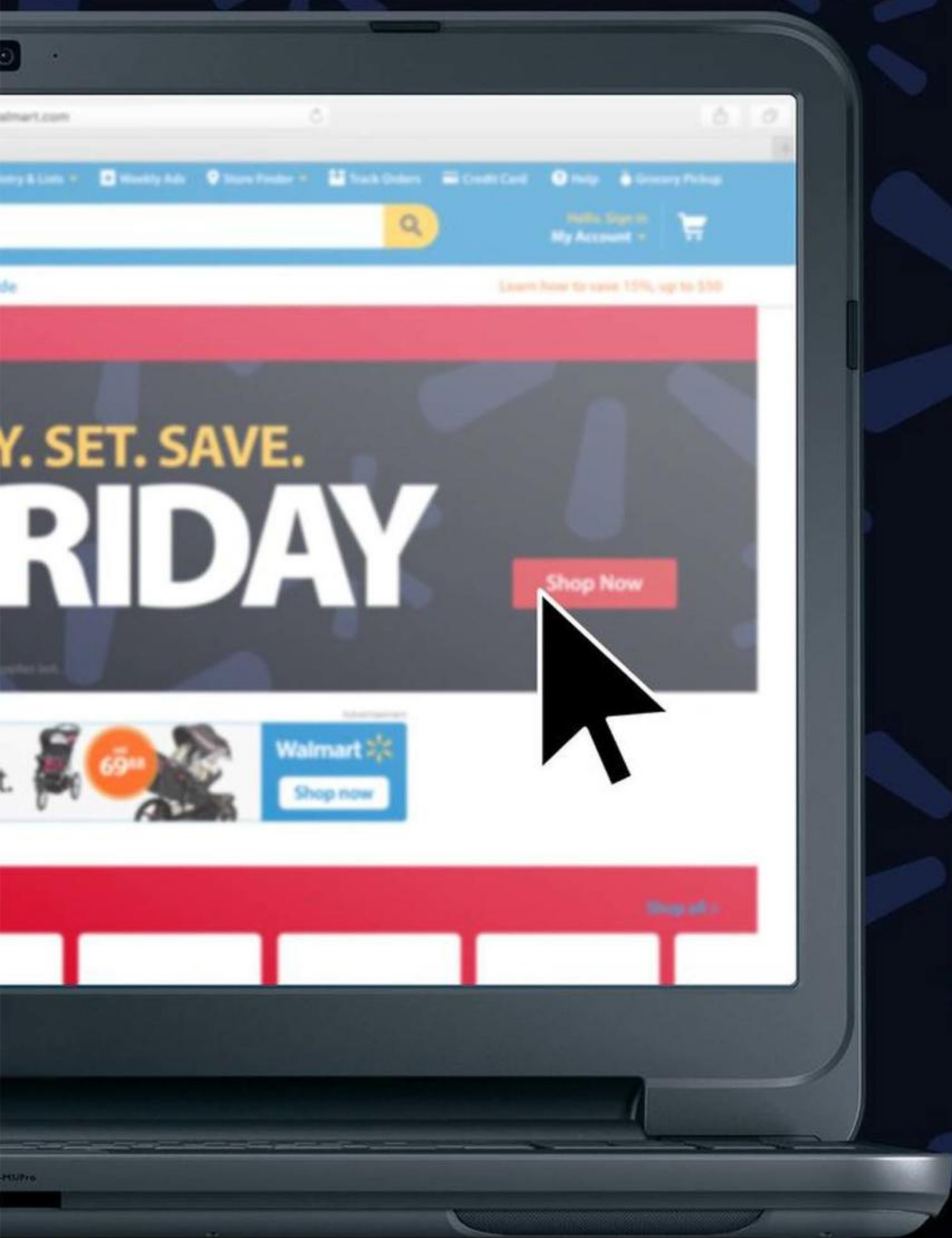
While supplies last

Starts 6 pm, November 24 in-store, except where prohibited by law. Check your local store's hours. Prices also valid all day Friday, while supplies last. Lines may form prior to start time. Wristbands granting the ability to obtain an item on the day of the event may be distributed prior to start time for select items. Wristbands not guaranteed for all customers. Online sales begin Thursday, November 24 at 12:01 am EST.

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Event Dates: Thursday, November 24 - Friday, November 25, 2016.

WHY WAIT?



**SHOP EARLY ONLINE
BLACK FRIDAY
DEALS
NOW ON WALMART.COM!**

65"
64.5"
diagonal
screen size

LED
2160p
resolution

4K

Ultra HD resolution

SAVE \$400

\$599

Was \$999
Hitachi 65"
4K Ultra HDTV



SAVE \$20

\$279

Was \$299
Xbox One® S
500GB Minecraft
Console with
Bonus Controller

XBOX ONE

SHOP NOW! Buy these great
only at Walmart

15.6"
screen

720p
resolution

Intel®
Core™
i5 processor

1TB
hard drive

6GB
RAM
memory



Only at
Walmart

SAVE \$150

\$299

Was \$449
Acer® 15.6"
Core i5 Laptop

11.5"
touch screen

1.3GHz
quad-core
processor

32GB
memory

1GB
RAM
memory

Touch

Only at
Walmart

*Total Weight (T.W.) is approximate. Diamond carat weight may vary between .01 and .05 on items 1 carat T.W. and less, and between .01 and .30 carat on items more than 1 carat. Jewelry enlarged to show detail. Does not include clearance.

While supplies last. All items in this ad are available in limited quantities. Sorry, no rain checks.



SAVE \$361

\$139

Was \$500
1 CT. T.W.* Diamond
Sterling Silver
Pendant and
Earrings 3-Pc.
Box Set



SPECIAL BUY

\$169

Cricut® Explore™
One Special Edition
Bluetooth® Bundle



at gifts
rt.com

SPECIAL BUY

\$98

RCA 11.5" 2-in-1
Tablet with Keyboard

RCA



SPECIAL BUY

\$79

Bounce Pro 7' My First
Basic Trampoline with
Enclosure

Only at
Walmart

SPECIAL BUY

\$69

Lifetime® 44"
Basketball Hoop



Shop online. Free pickup in-store.

Event dates: Thursday, November 10, 12:01 am EST–Thursday, November 24, 2016